

# Experimental design

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“To call in the statistician after the experiment is done may be no more than asking him to perform a postmortem examination: he may be able to say what the experiment died of.”

**Sir Ronald Fisher, Indian Statistical Congress, Sankhya, around 1938**



**Stephen John Senn**  
@stephensenn



 Follow

Statisticians are the bad fairies of research.  
People forget to invite them until it's too late, at  
which point they send everyone to sleep.

RETWEETS  
**92**

LIKES  
**93**



11:22 AM - 21 Feb 2016

# Different types of experiments

Learning experiment questions	Confirming experiment questions
<ul style="list-style-type: none"><li>• Does the drug have toxic side effects (at what dose, given for how long, in which tissue)?</li><li>• Does stress affect rodent behaviour (what kind of stress, for how long, on what behavioural tasks)?</li><li>• How dose exercise affect cognitive functioning of older people (what type of exercise, how much, which aspect of cognition)?</li></ul>	<ul style="list-style-type: none"><li>• Does 5 mg/kg of the drug given once a day for 5 days increase blood creatinine<sup>a</sup> concentration?</li><li>• Does fox urine odour (a stressor) affect the amount of food Wistar rats consume during the first 24 hours after exposure?</li><li>• Does 30 min of aerobic activity (treadmill running) at 60% VO<sub>2</sub> max<sup>b</sup>, 3 days a week for 6 weeks, in males between 55–70 years of age, improve performance on a mental rotation task?</li></ul>
<p><sup>a</sup> Increased creatinine indicates kidney damage.</p> <p><sup>b</sup> VO<sub>2</sub> max is the maximal oxygen uptake and is a measure of a person's aerobic fitness.</p>	

# What is experimental design?

The organization of an experiment, to ensure that the **right type** of data, and **enough** of it, is available to answer the **questions of interest** as clearly and efficiently as possible.

# What is **bad** experimental design?

Analysis batch I / Study center I / Processing protocol I ...

Tr Tr Tr Tr Tr Tr Tr Tr

Analysis batch II / Study center II / Processing protocol II ...

Ctl Ctl Ctl Ctl Ctl Ctl Ctl Ctl

# What is **bad** experimental design?

Analysis batch I / Study center I / Processing protocol I ...

Tr Tr Tr Tr Tr Tr Tr

Analysis batch I / Study center II / Processing protocol II ...

Ctl Ctl Ctl Ctl Ctl Ctl Ctl Ctl

**Confounding!**

# What can happen with bad experimental design?

- Example: gene expression study comparing 60 CEU and 82 ASN HapMap individuals
- 26% of the genes were found to be significantly differentially expressed (78% with less restrictive multiple testing correction)
- **But**: all CEU samples were processed (sometimes years) before all the ASN samples!

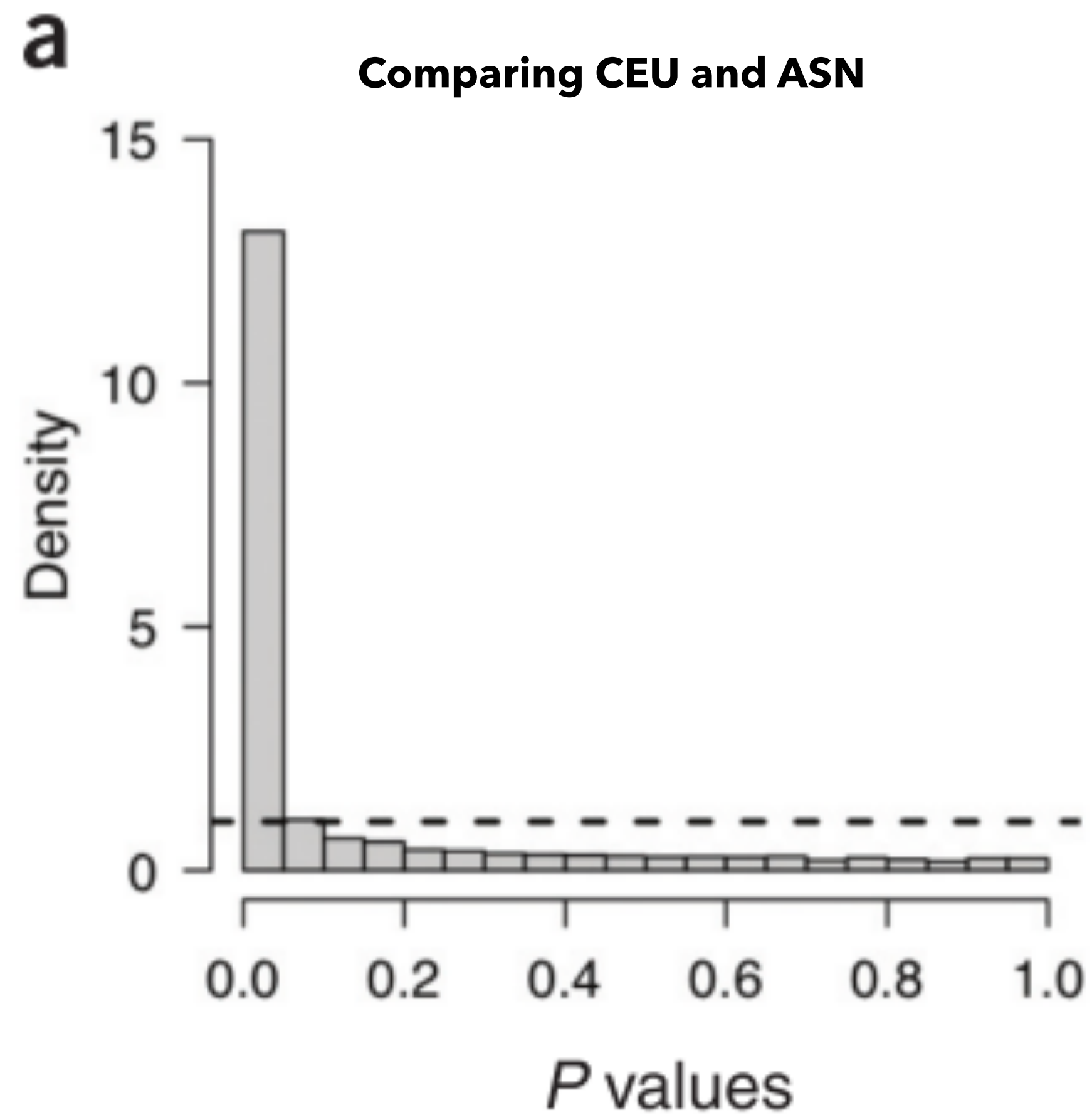
# What can happen with bad experimental design?

- Example: gene expression study comparing CEU and 82 ASN HapMap individuals
- 26% of the genes were significantly differentially expressed (78% with less response) after multiple testing correction
- **But:** all CEU samples were processed (sometimes years) before all the ASN samples!

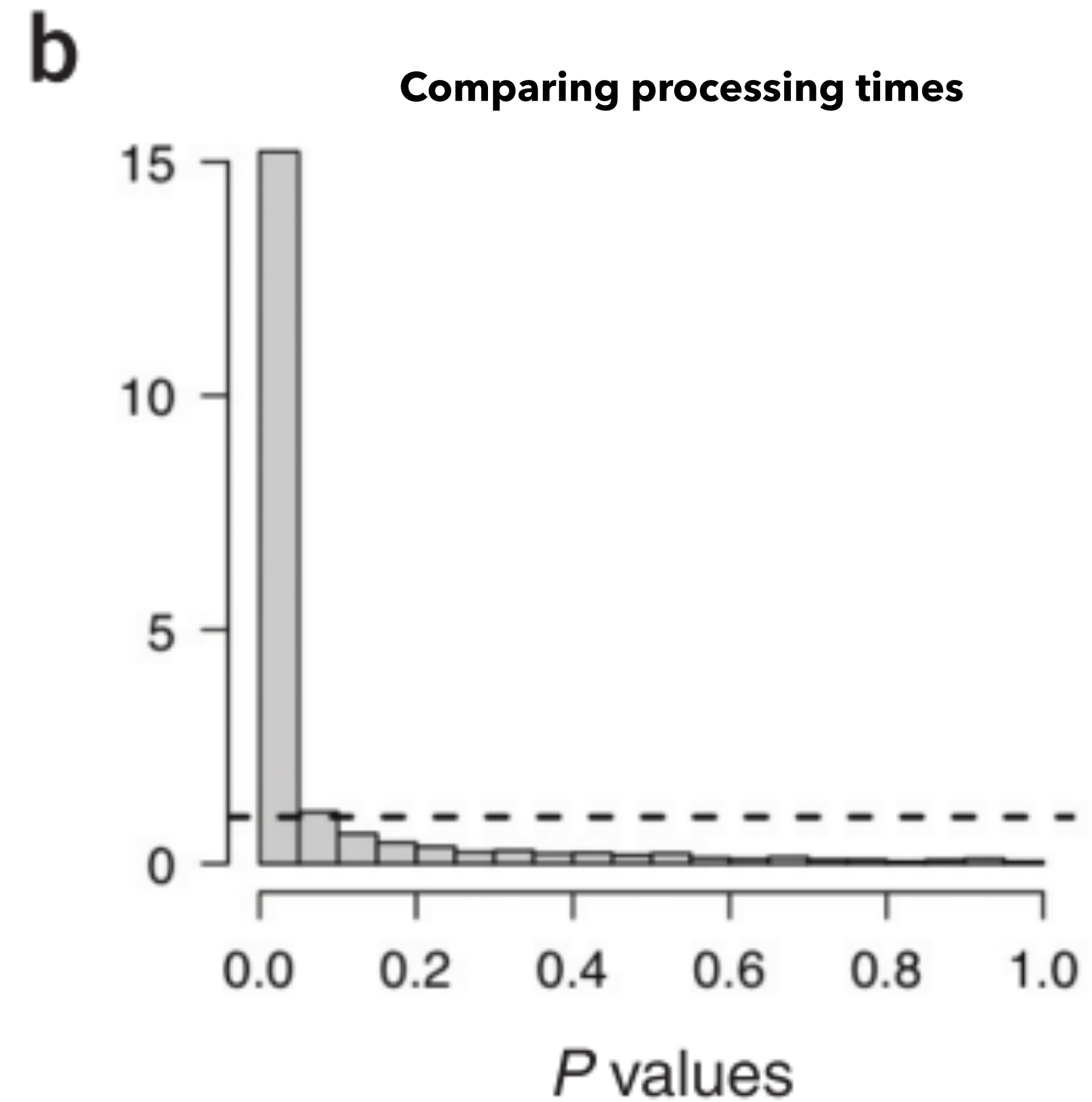
**Confounding!**



# What can happen with bad experimental design?



**78% differentially expressed**



**96% differentially expressed**

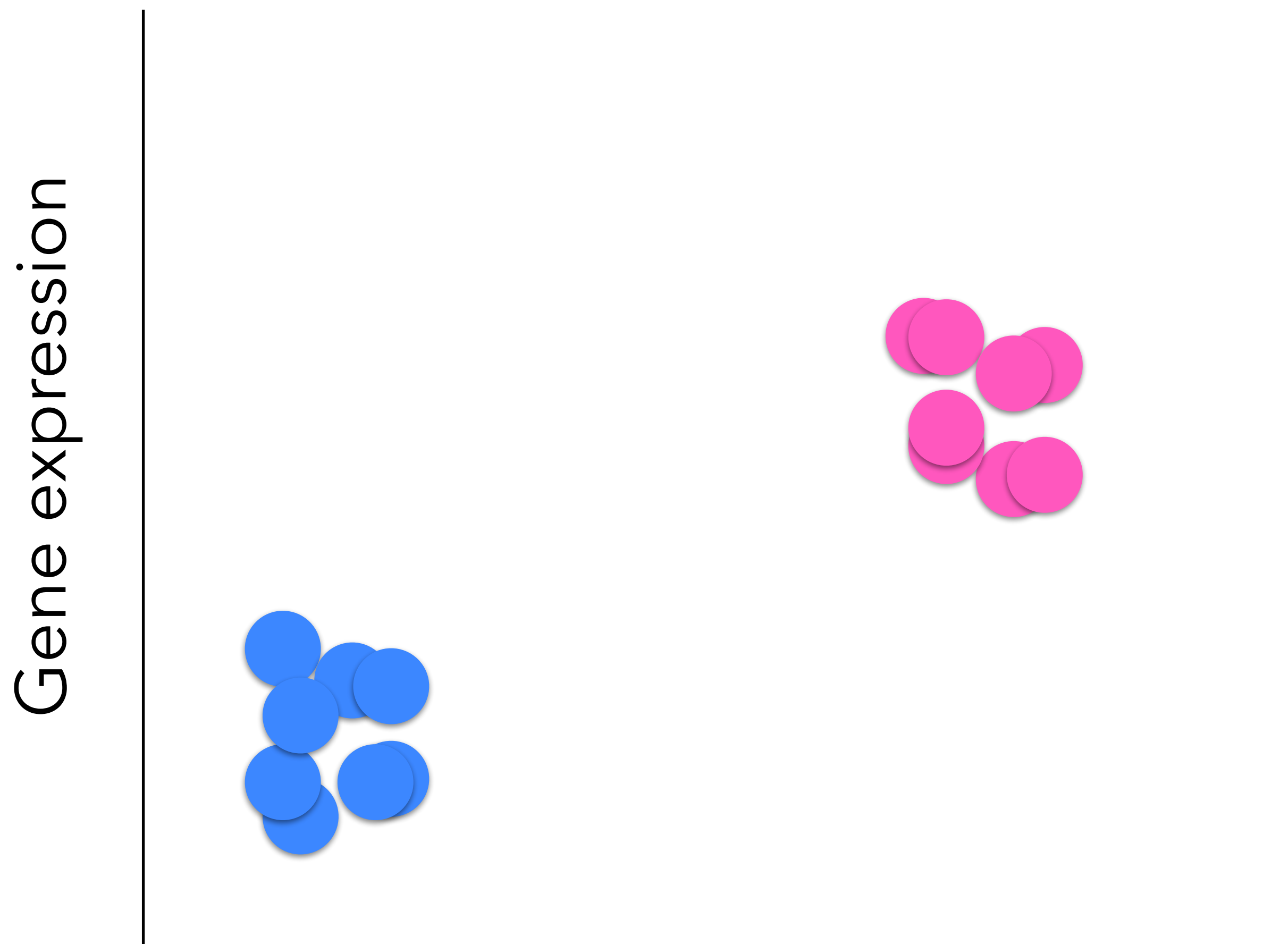
# What would be a better experimental design?

- Process all samples at the same time/in one batch (not always feasible)
- Minimize confounding as much as possible through
  - blocking
  - randomization
- Batch effects may still be present, but with an appropriate design we can account for them

Nonzero batch effect  
Zero treatment effect



Confounded design



Batch A

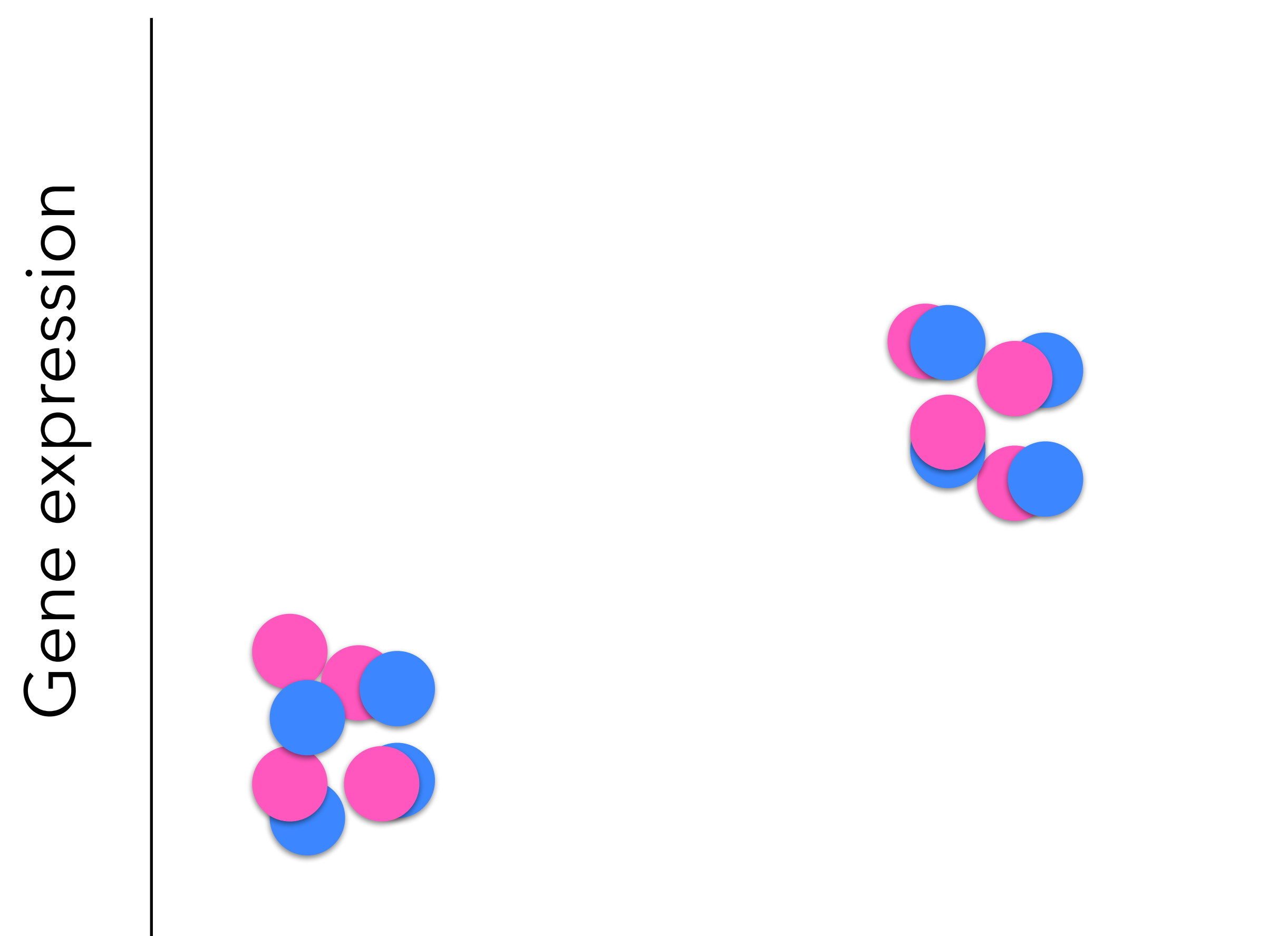
Batch B

Treated

Untreated



Non-confounded design



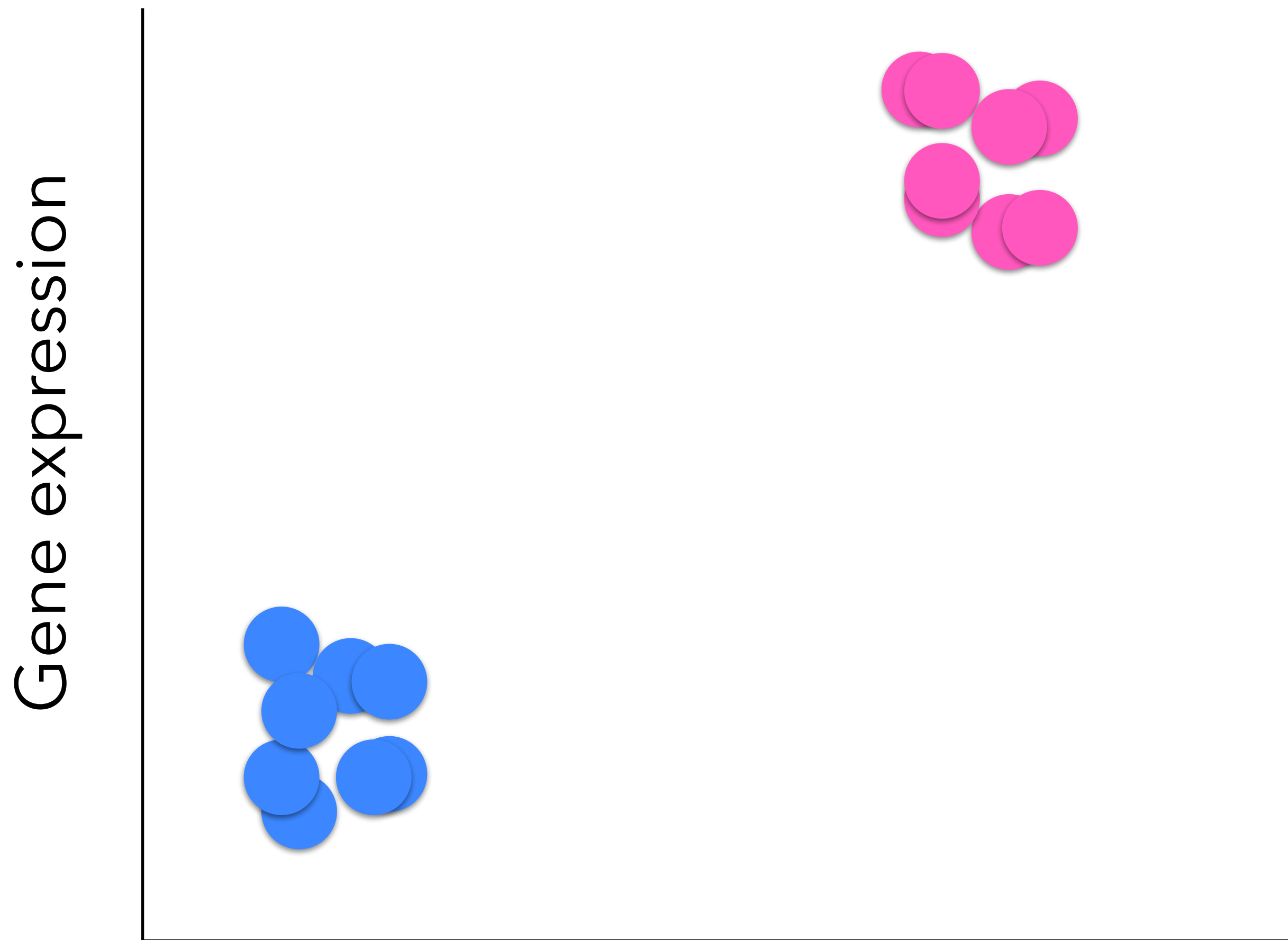
Batch A

Batch B

Nonzero batch effect  
Nonzero treatment effect



Confounded design



Batch A

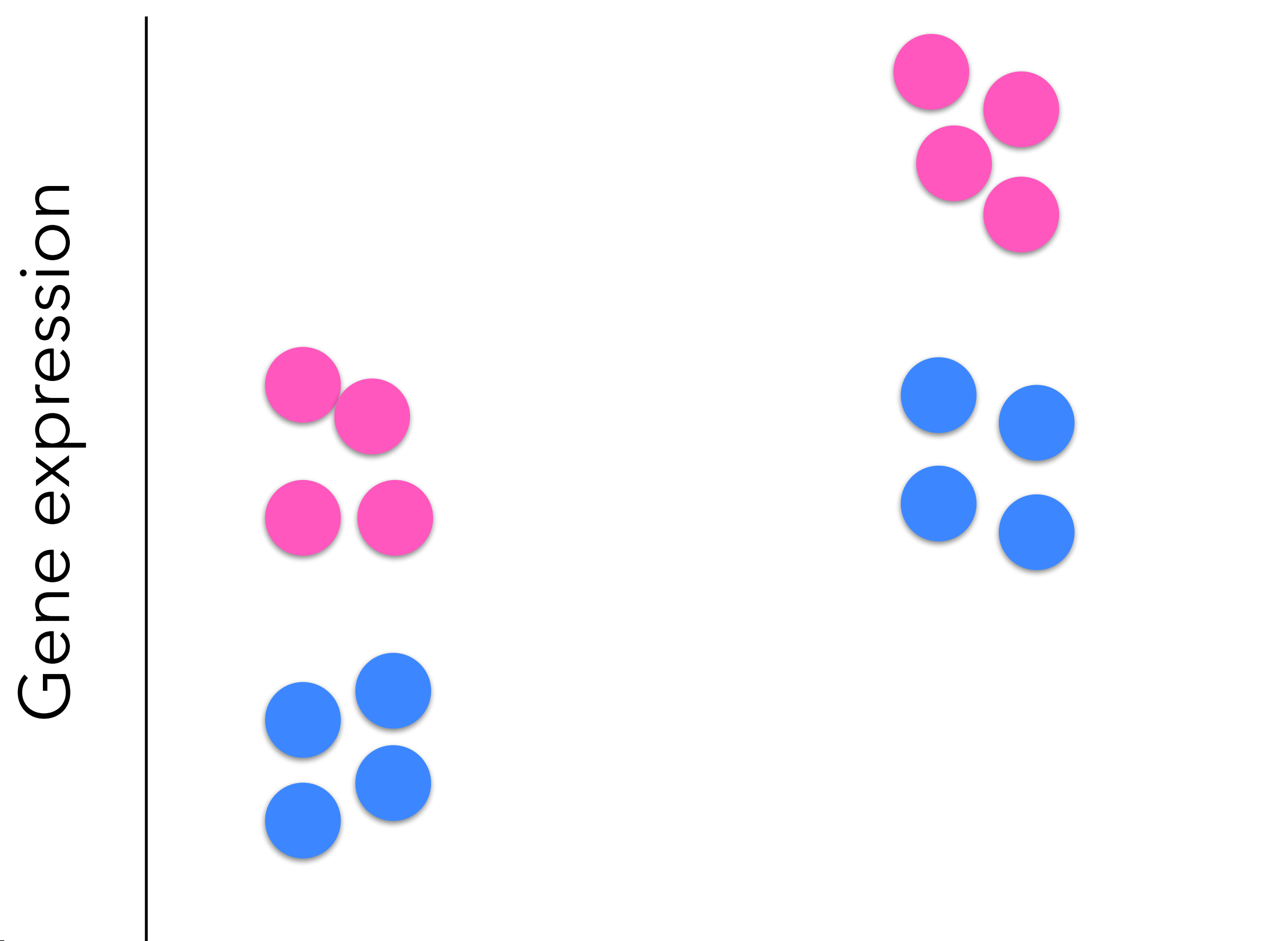
Batch B

Treated

Untreated



Non-confounded design



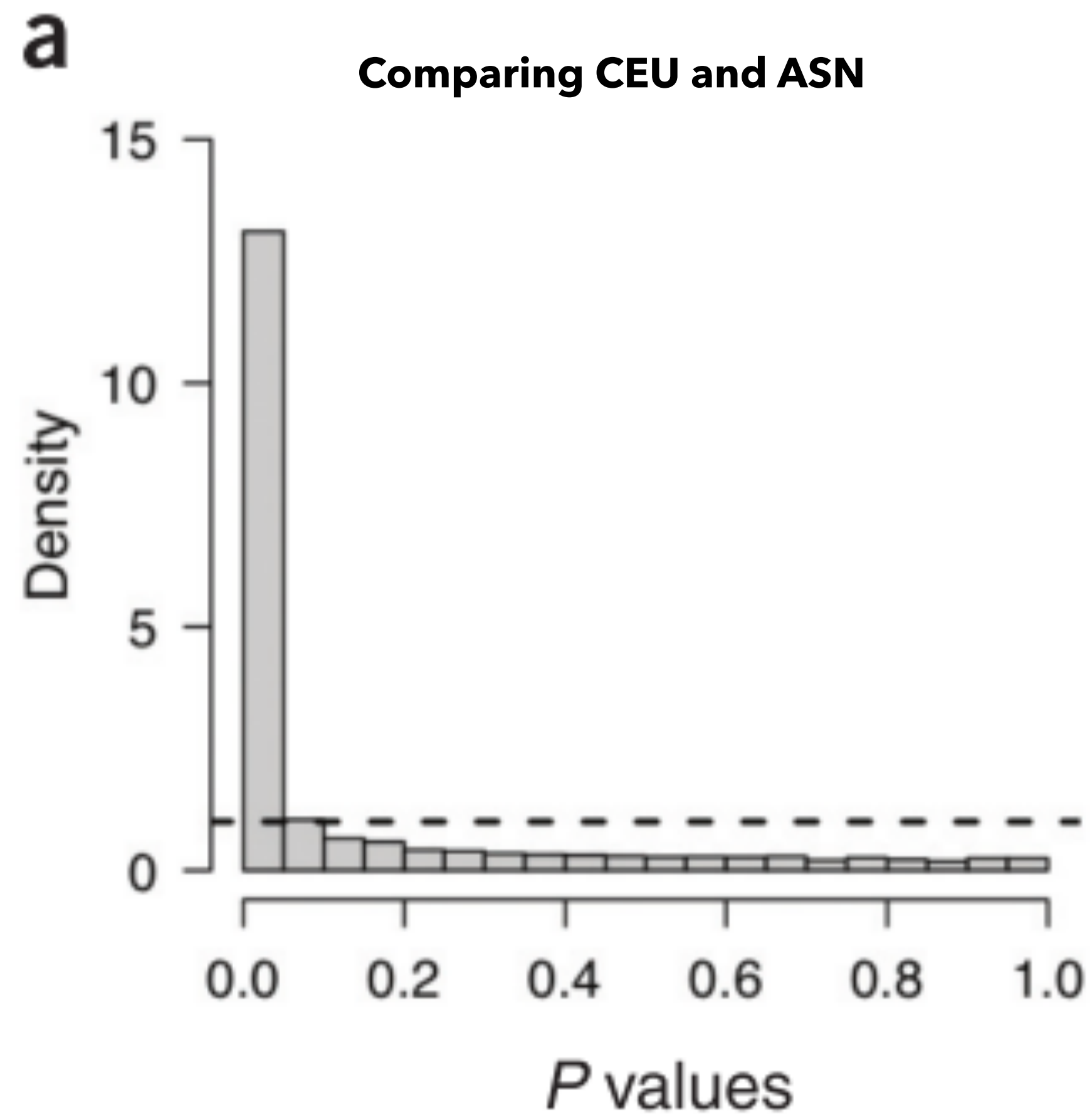
Batch A

Batch B

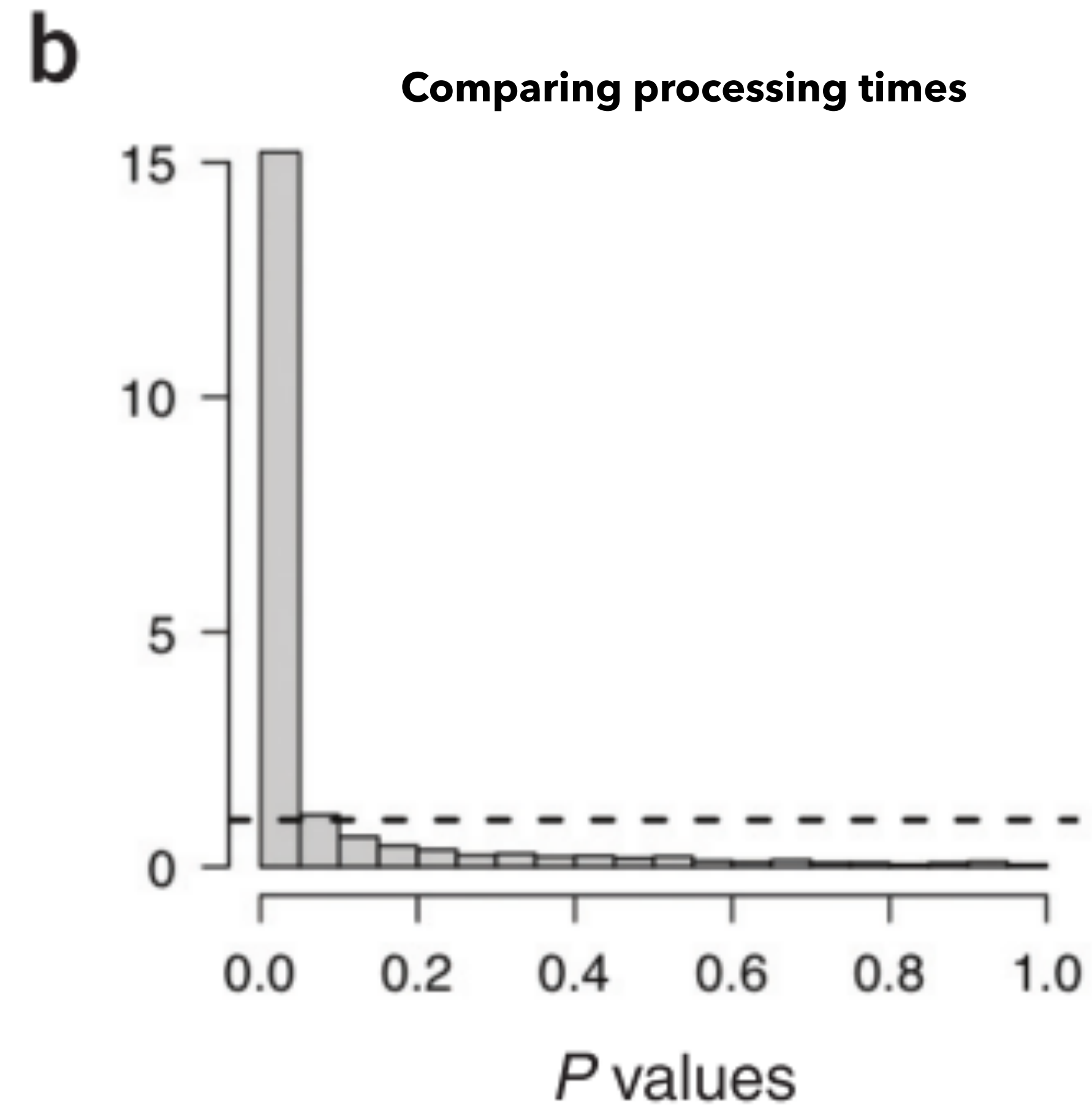
# Dealing with batch effects

- In statistical modeling, batch effects can be included as **covariates** (additional predictors) in the model.
- For exploratory analysis, we often attempt to “eliminate” or “adjust for” such unwanted variation in advance, by subtracting the estimated effect from each variable (e.g. the expression of a gene).
- Even partial confounding between batch and signal of interest can lead to problems.

# What can happen with bad experimental design?



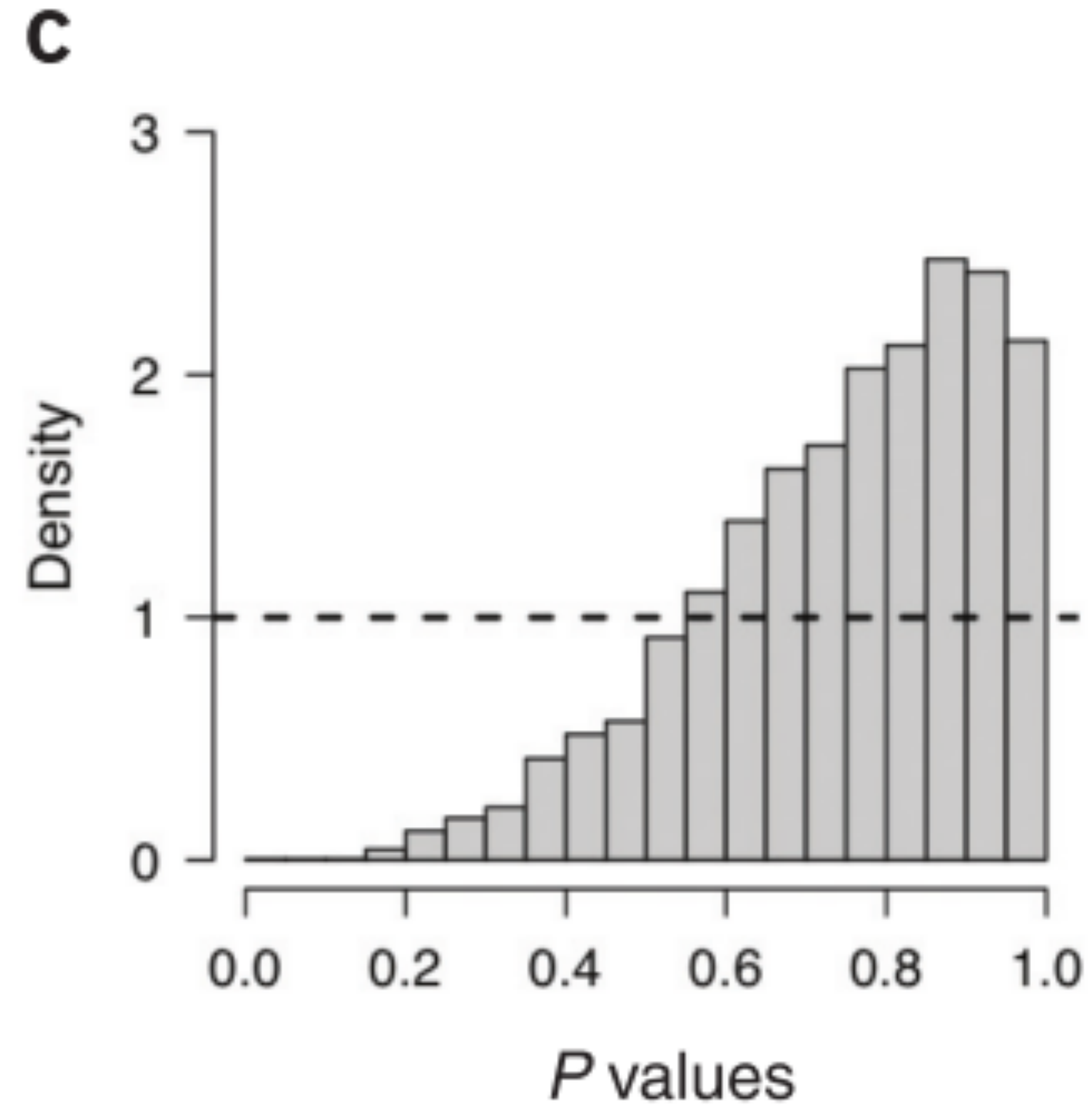
**78% differentially expressed**



**96% differentially expressed**

# “Batch effect correction” won’t work here

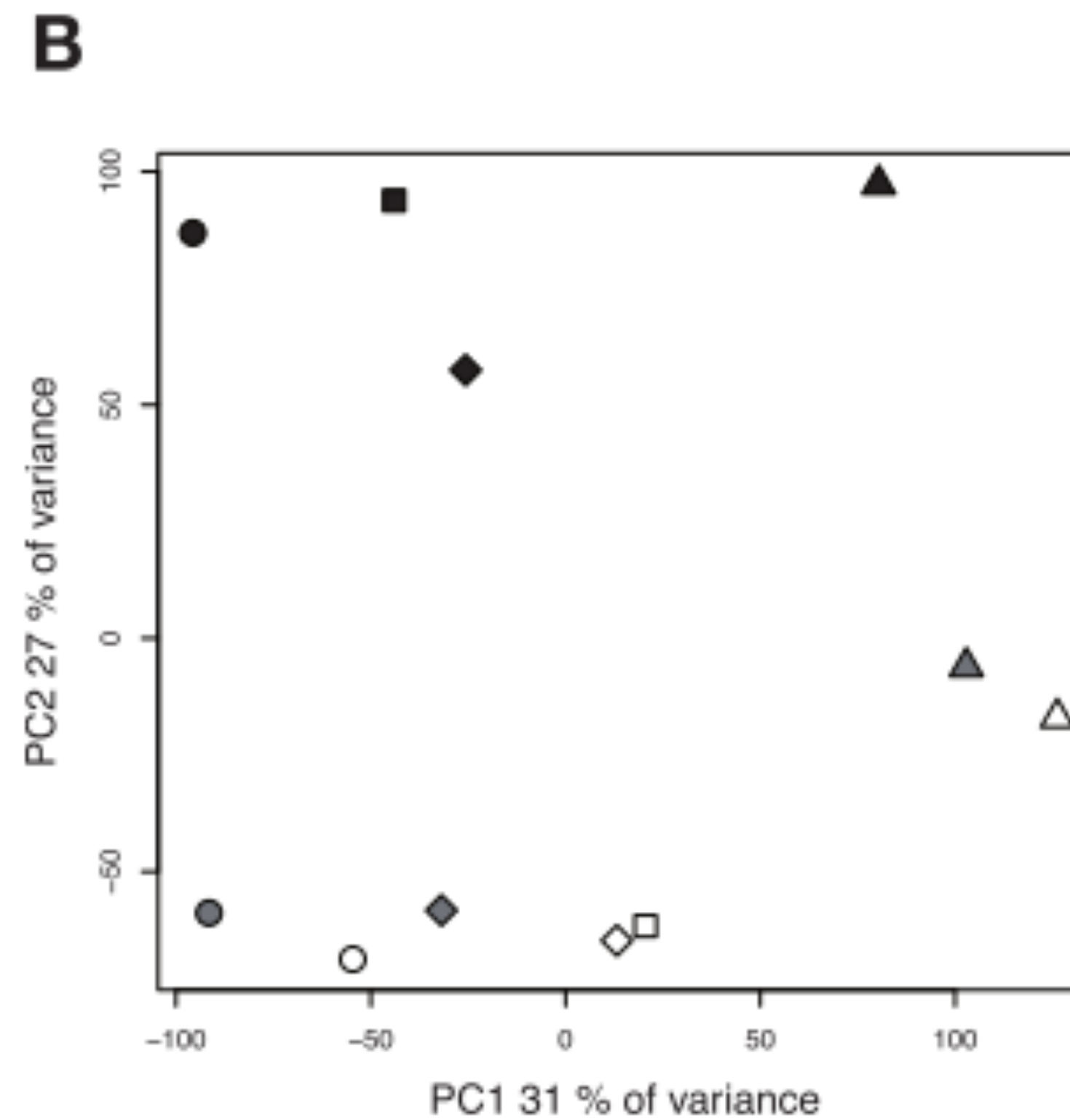
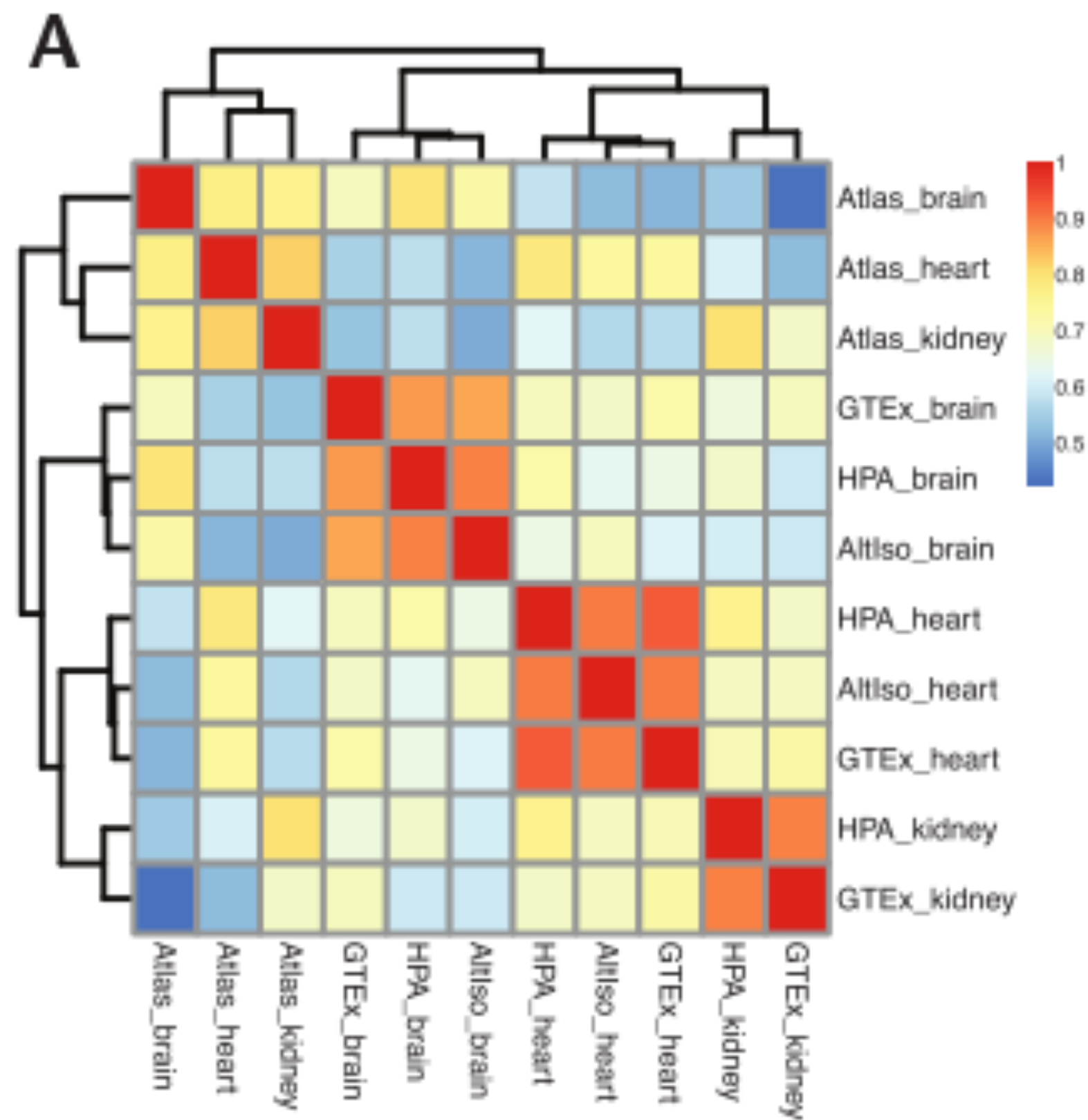
p-values from test comparing CEU and ASN, after controlling for the processing year



**0% differentially expressed**

# Accounting for batch effects in practice

Public, processed RNA-seq data from 3 tissues, 4 studies show strong “study” (=batch) signal

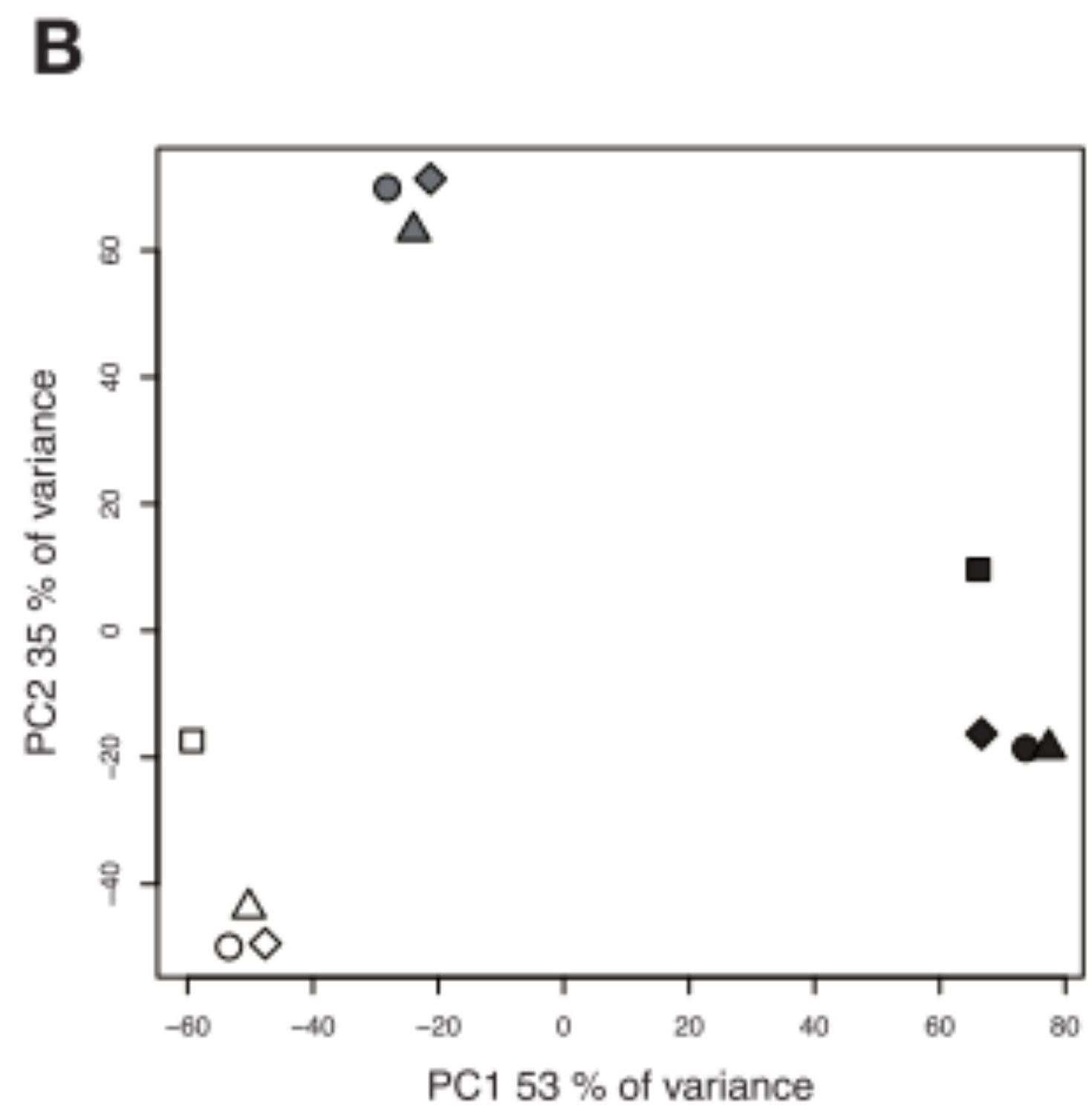
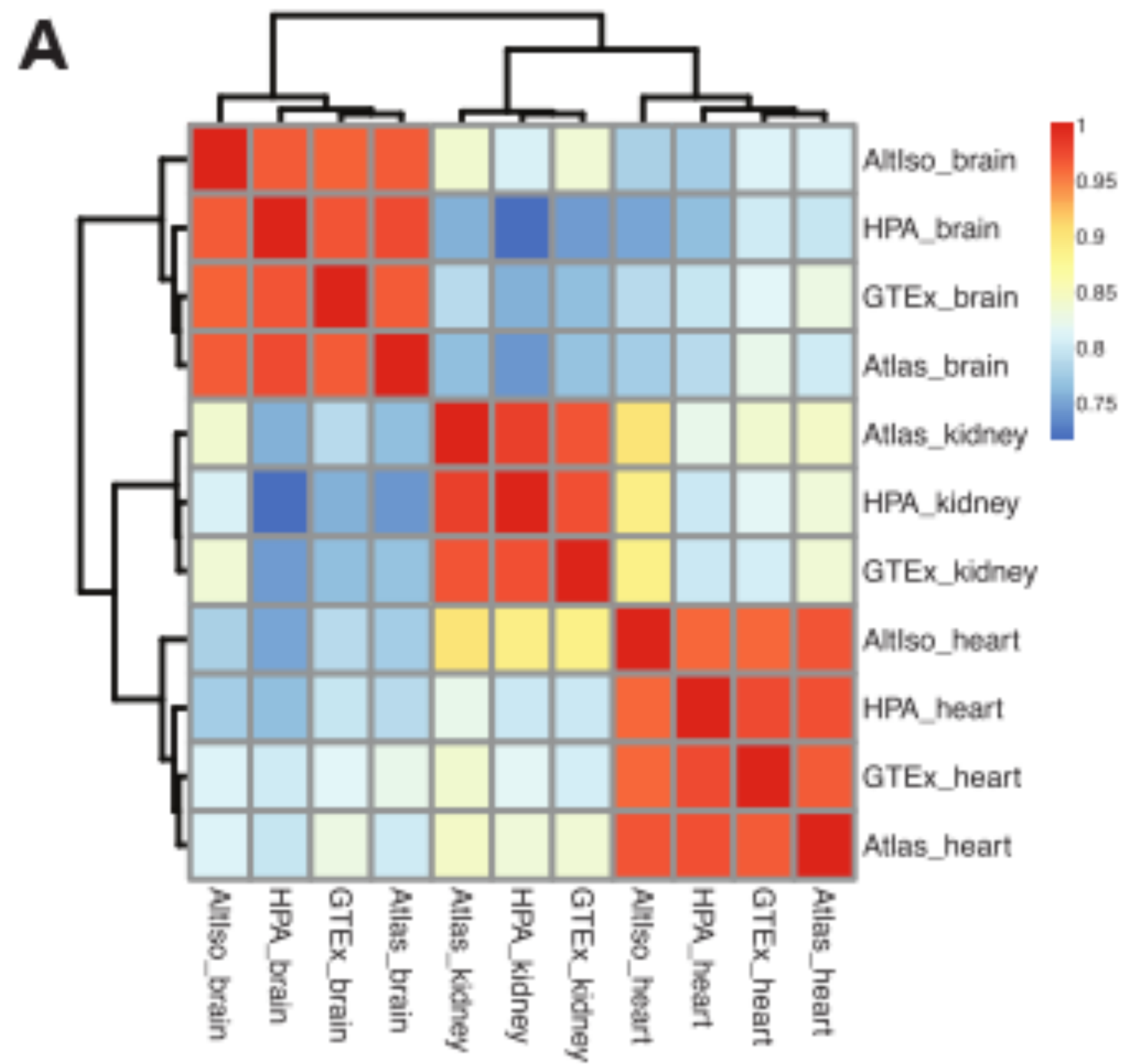


color = tissue; symbol = study (batch)



# Accounting for batch effects in practice

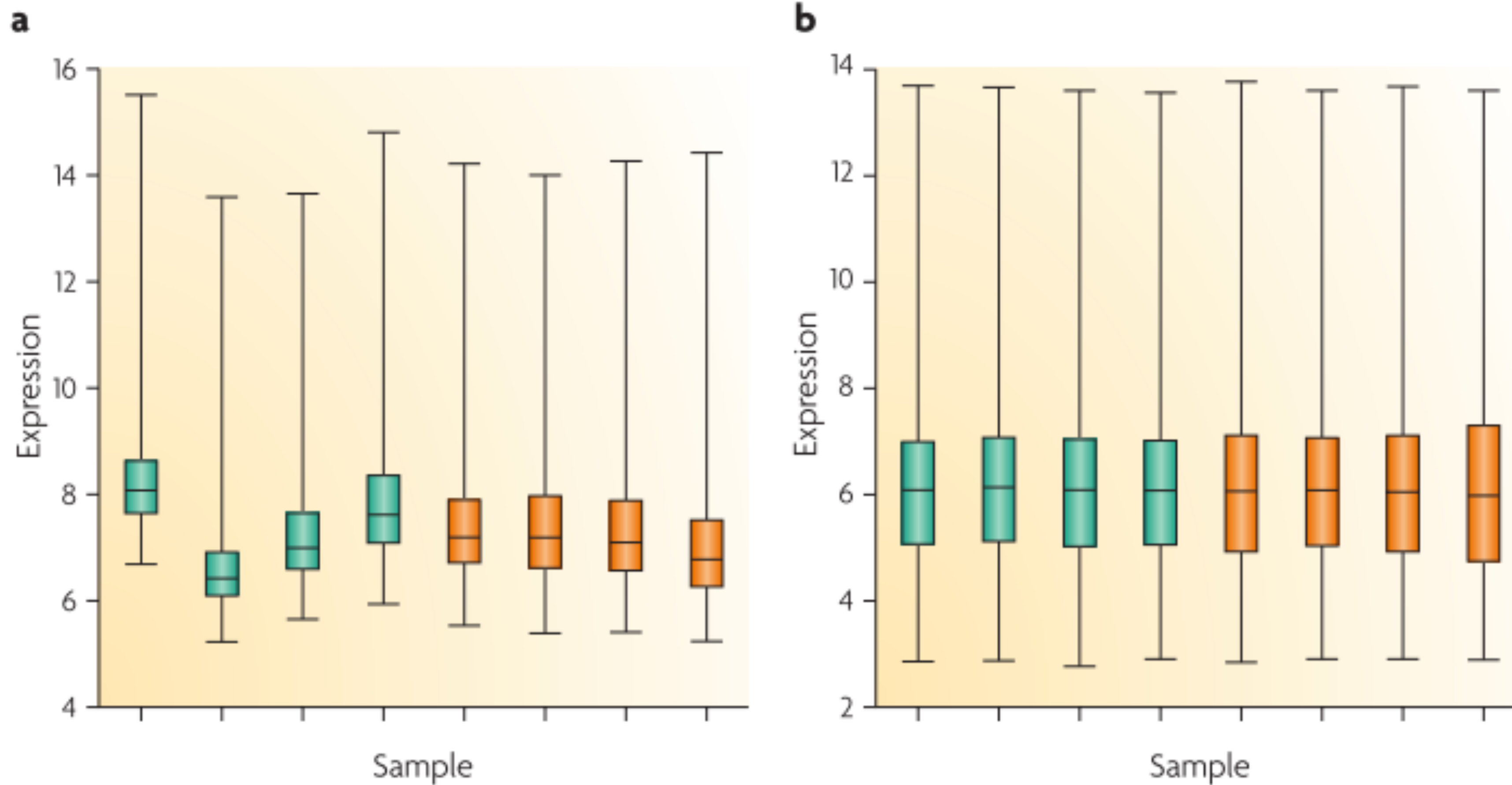
Accounting for the batch effect brings out the signal of interest



color = tissue; symbol = study (batch)

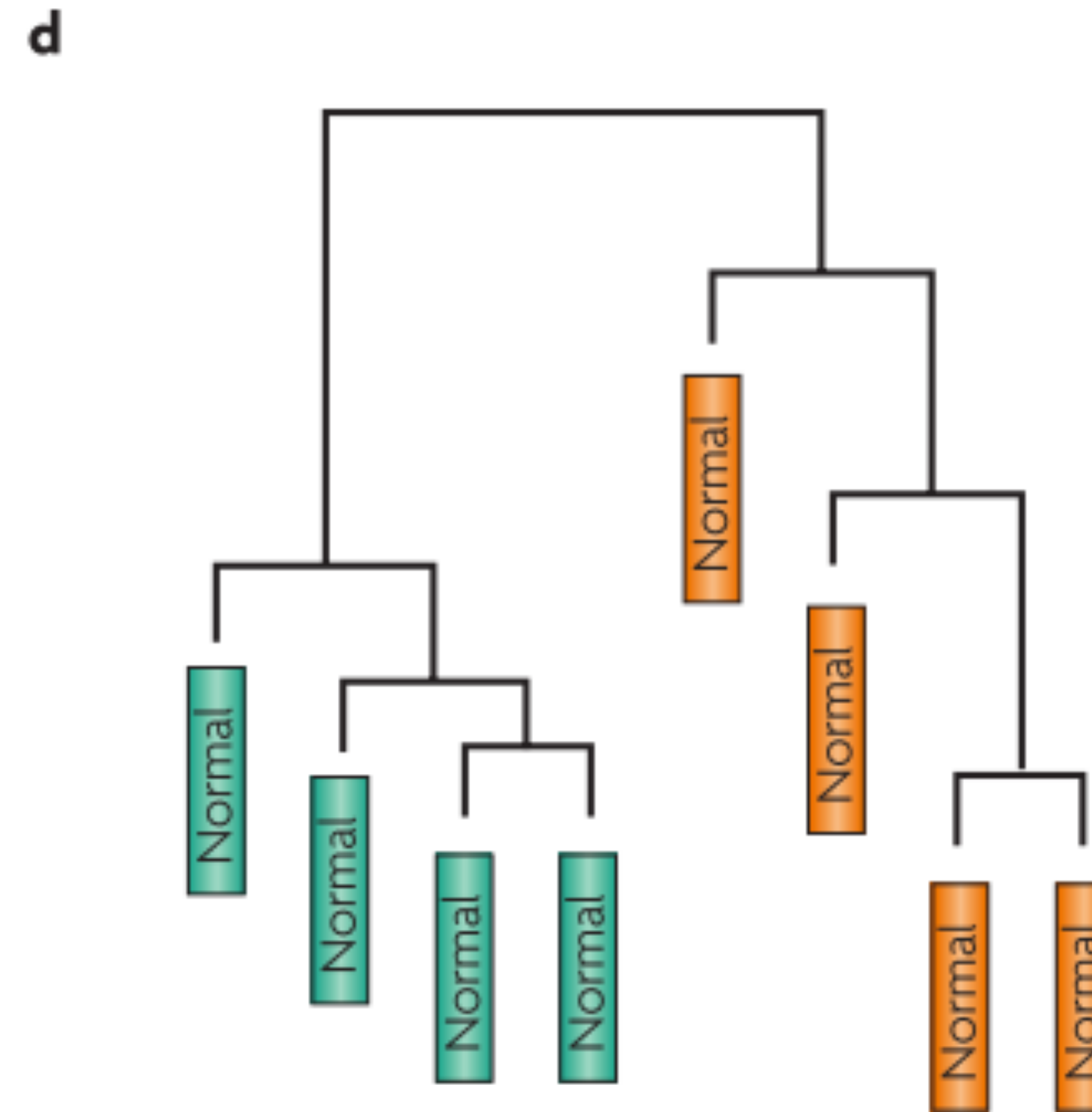
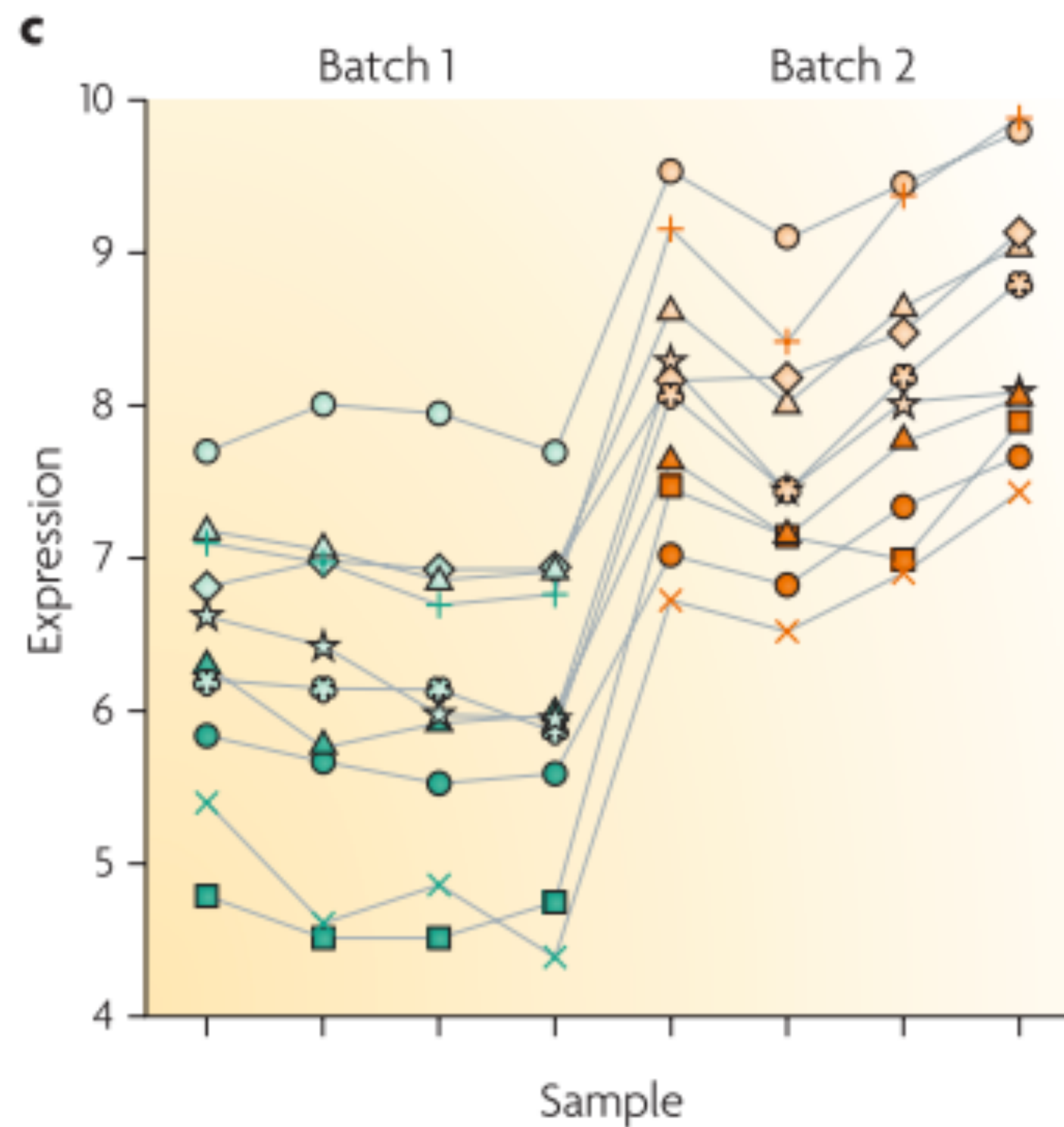
# Batch effect adjustment vs normalization

Batch effect adjustment goes *beyond* the “global” between-sample normalization methods



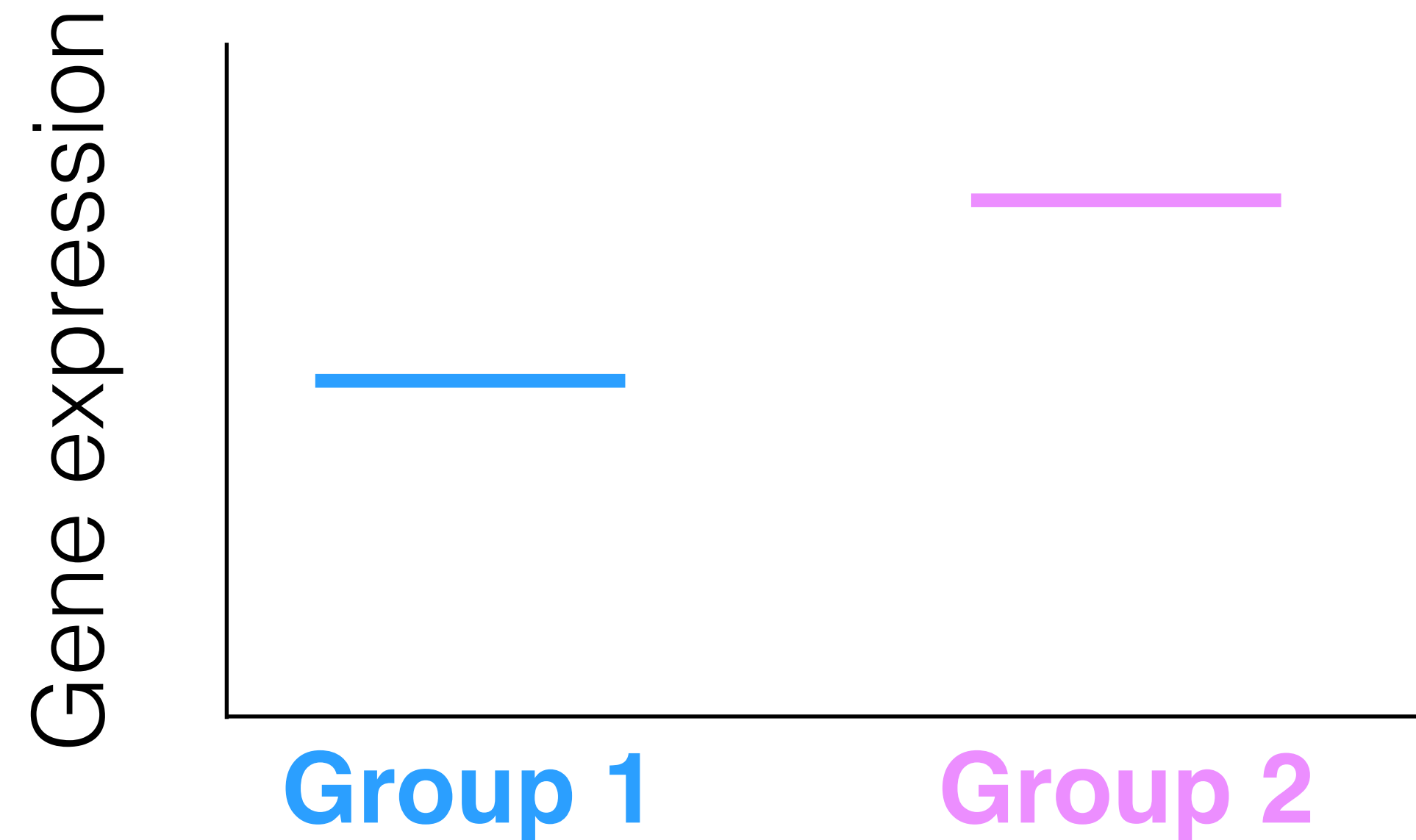
# Batch effect adjustment vs normalization

Batch effect adjustment goes *beyond* the “global” between-sample normalization methods



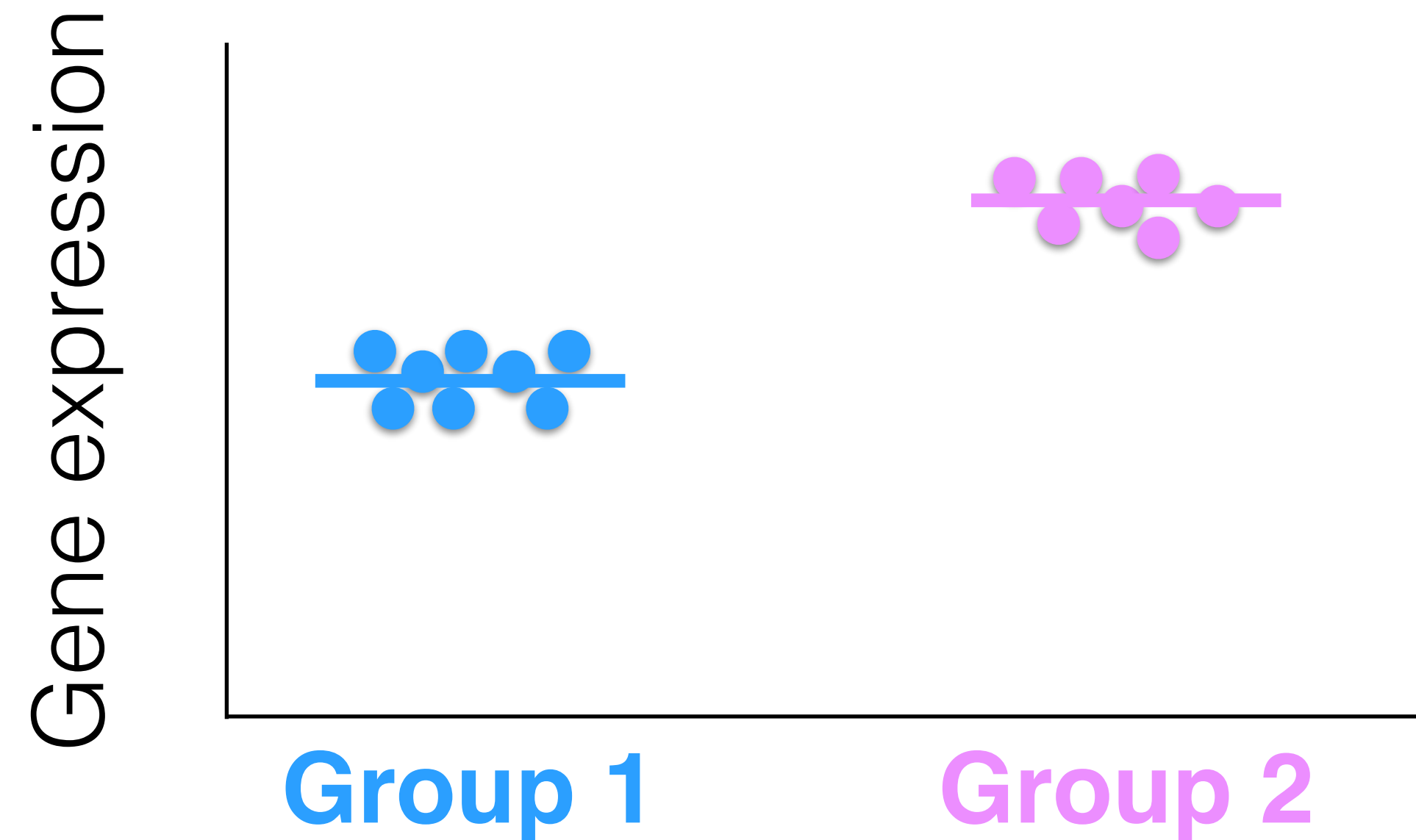
## Other design issues: replication

- Replicates are **necessary** to estimate within-condition variability.
- Variability estimates are, in turn, **vital** for statistical testing.



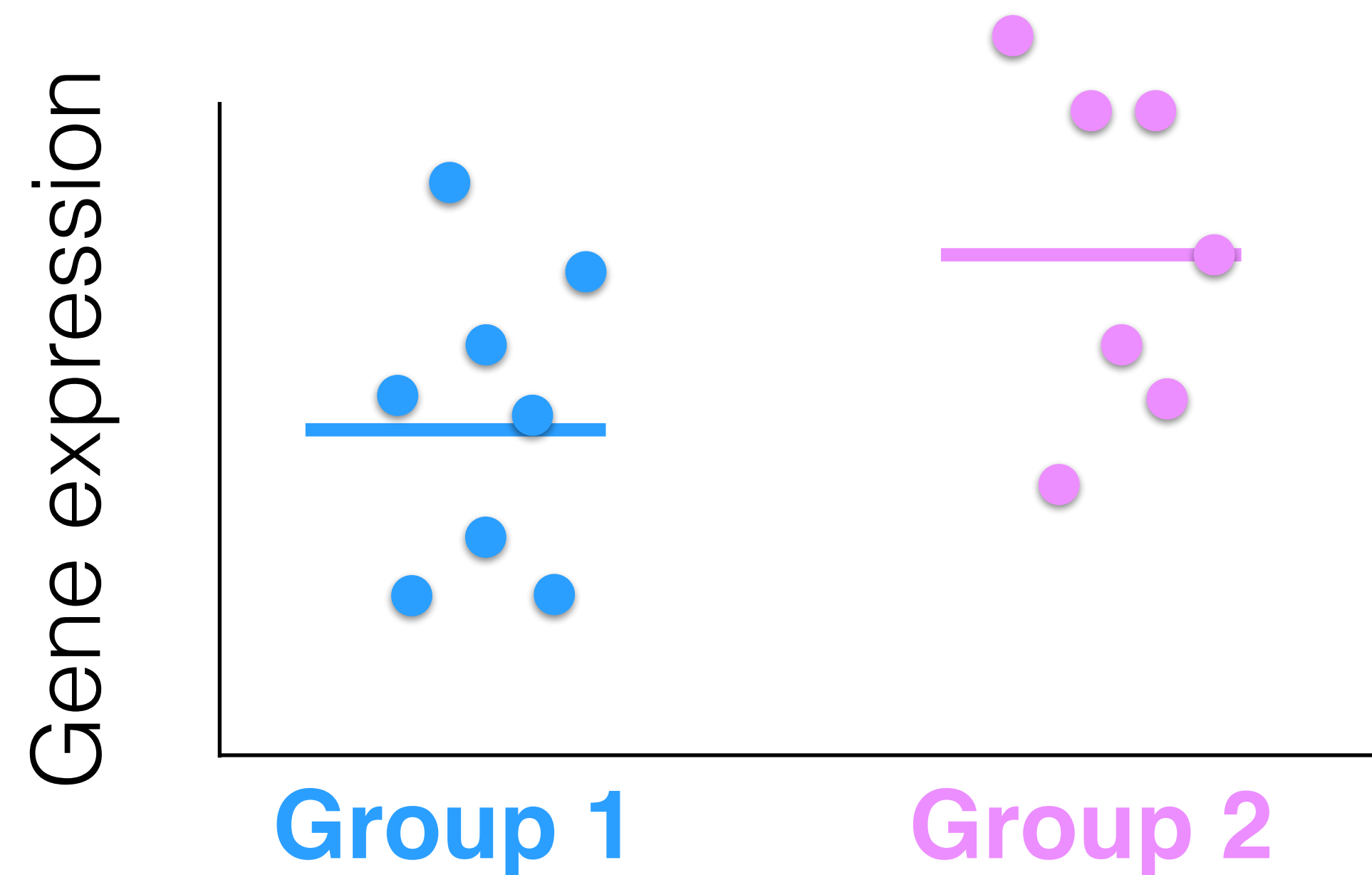
# Other design issues: replication

- Replicates are **necessary** to estimate within-condition variability.
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# Other design issues: replication

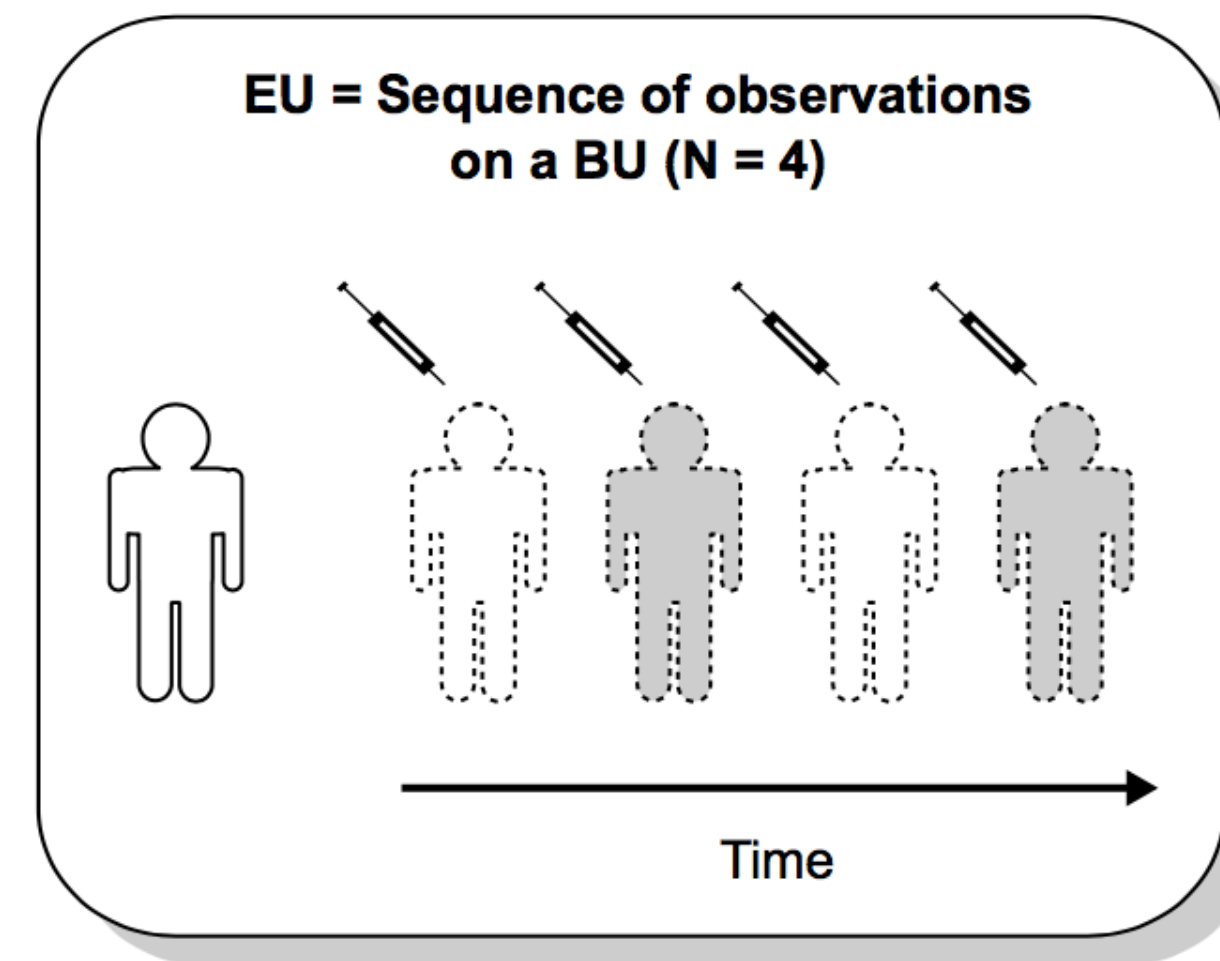
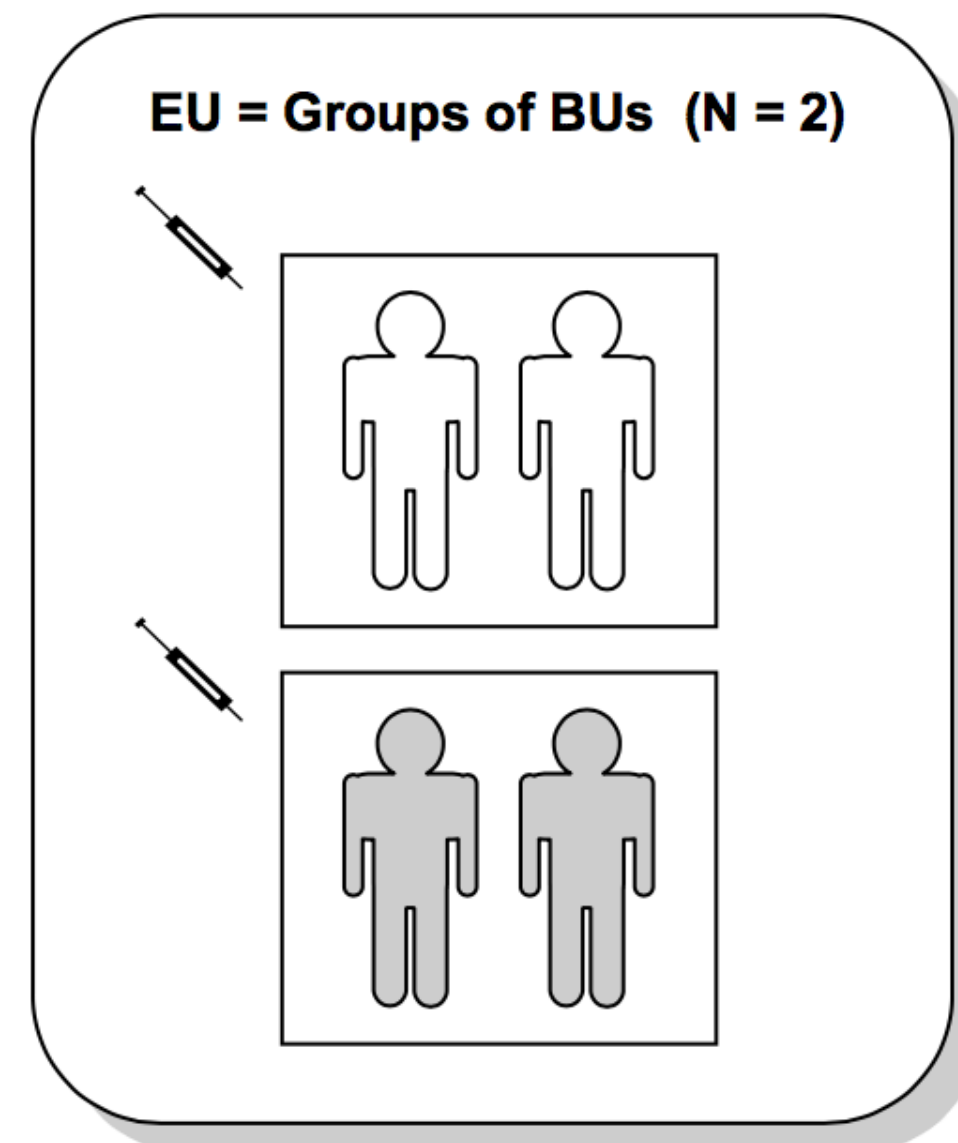
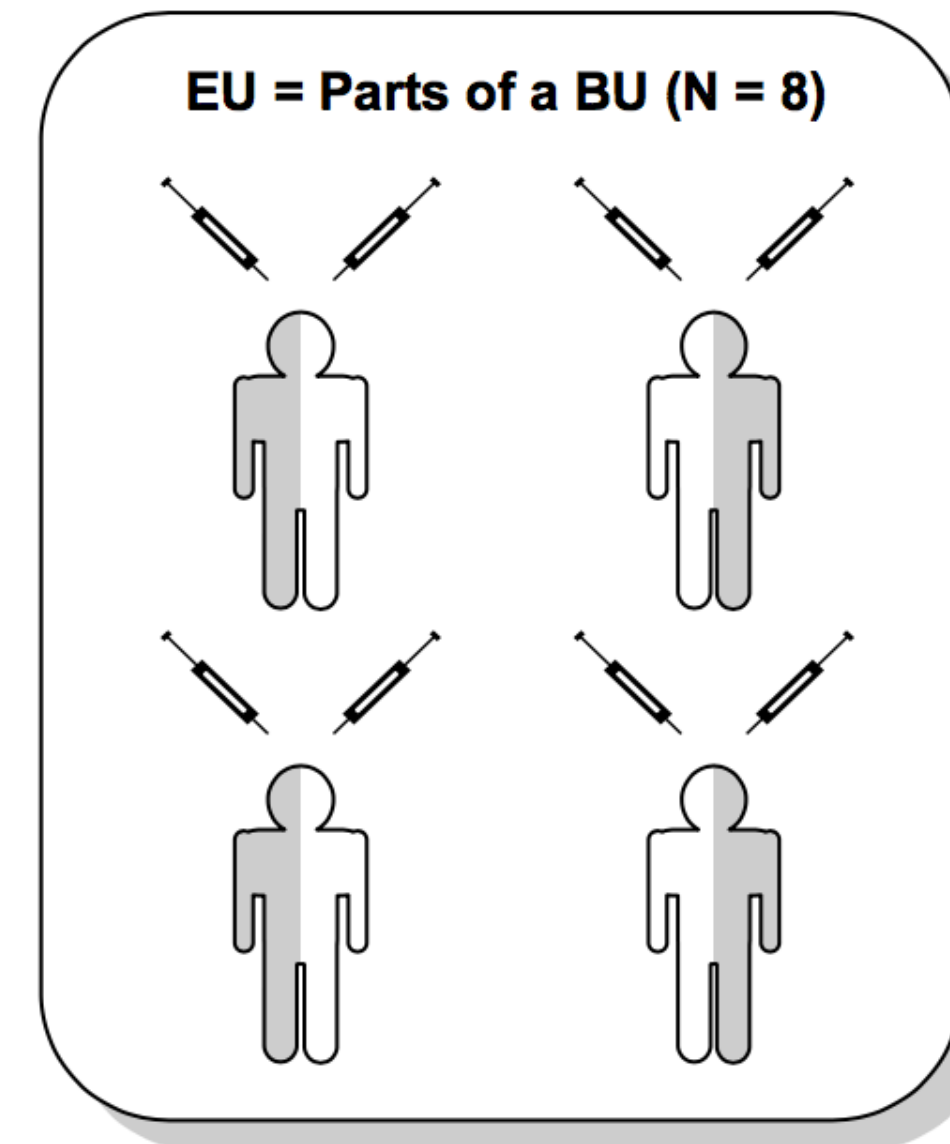
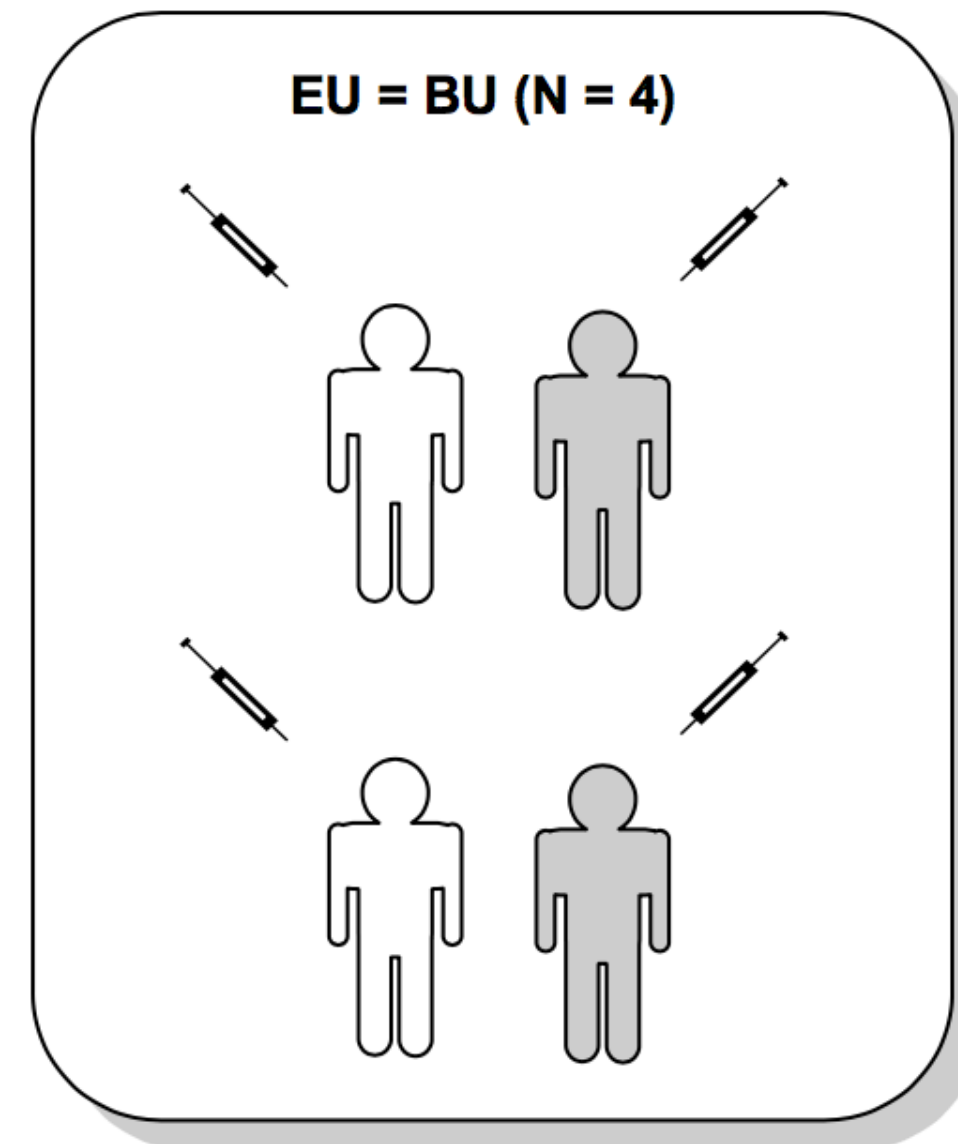
- Replicates are **necessary** to estimate within-condition variability.
- Variability estimates are, in turn, **vital** for statistical testing.



# Different types of units

- Biological units (BU) - entities we want to make inferences about (e.g., animal, person)
- Experimental units (EU) - smallest entities that can be independently assigned to a treatment (e.g., animal, litter, cage, well)
- Observational units (OU) - entities at which measurements are made

# Biological vs experimental units





# Pseudoreplication

- “**Artificial inflation** of the sample size, that usually occurs when the biological unit of interest differs from the experimental unit or observational unit.”
- Only replication of experimental units is true replication
- To make a general statement about the effect of an intervention on a biological unit, we need to replicate the number of such units

# Model formulas and design matrices

- Testing is done separately for each gene
- We must tell the packages **which model** to fit (e.g. which predictors to use)
- The design does *not* follow “automatically” from having the sample annotation table - many different designs are often possible
- Model formulas in R:

response variable  $\sim$  predictors

- Fit a separate model for each gene - response variable changes. Specify only predictors

# Examples

```
## Linear model, mtcars data  
lm(mpg ~ cyl, data = mtcars)
```

```
## Linear model (limma), gene expression data  
lmFit(object = y, design = model.matrix(~ group))
```

```
## GLM (edgeR), RNA-seq data  
fit <- glmFit(y = d, design = model.matrix(~ time))
```

```
## DESeq2, RNA-seq data  
dds <- DESeqDataSetFromMatrix(countData = countData,  
                              colData = DataFrame(condition),  
                              design = ~ condition)
```

# Testing and contrasts

- After fitting the model(s), we must decide *which* coefficient (or combination thereof) we want to apply a hypothesis test for.
- Combinations of coefficients are called *contrasts*.
- Design matrices can often be defined in many equivalent ways - important that the contrast is defined accordingly!

## Examples

```
## GLM (edgeR), RNA-seq data
```

```
glmLRT(fit, coef = 2)
```

```
glmLRT(fit, contrast = c(-1, 1))
```

```
## DESeq2, RNA-seq data
```

```
results(dds, contrast = c("condition", "B", "A"))
```

```
results(dds, contrast = c(0, -1, 1))
```

```
results(dds)
```

# Model formulas and design matrices

- A **design matrix** contains the values of the predictor variables for each sample

$$\begin{pmatrix} y_1 \\ y_2 \\ y_3 \\ y_4 \\ y_5 \\ y_6 \end{pmatrix} = \begin{pmatrix} 1 & 0 \\ 1 & 0 \\ 1 & 0 \\ 1 & 1 \\ 1 & 1 \\ 1 & 1 \end{pmatrix} \begin{pmatrix} \beta_0 \\ \beta_1 \end{pmatrix} + \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \varepsilon_3 \\ \varepsilon_4 \\ \varepsilon_5 \\ \varepsilon_6 \end{pmatrix} = \mathbf{X}\beta + \varepsilon$$

coefficients

$y_i = \beta_0 + \beta_1 x_i + \varepsilon_i$

e.g.: (log) expression values for a given gene

# Many ways of modeling the same expected values

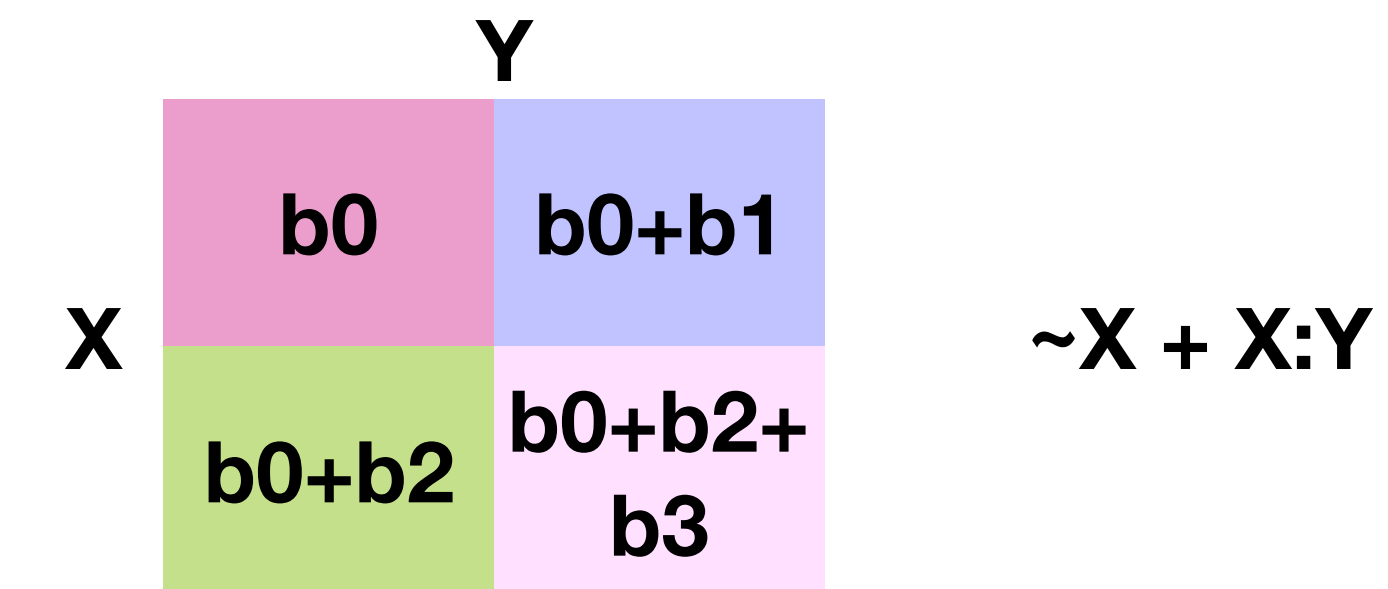
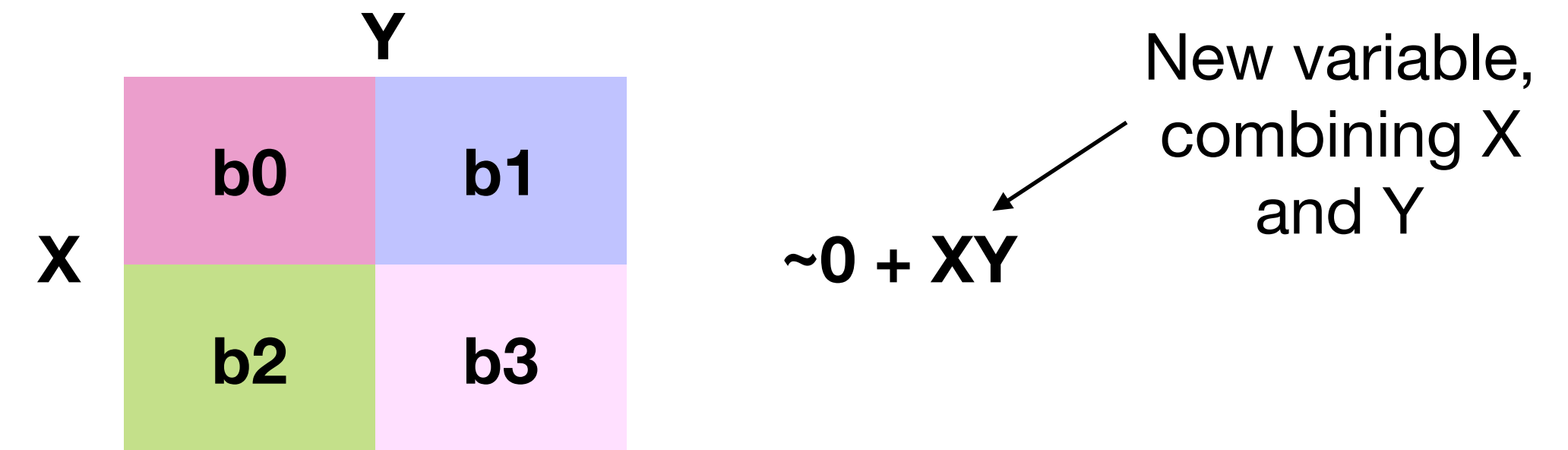
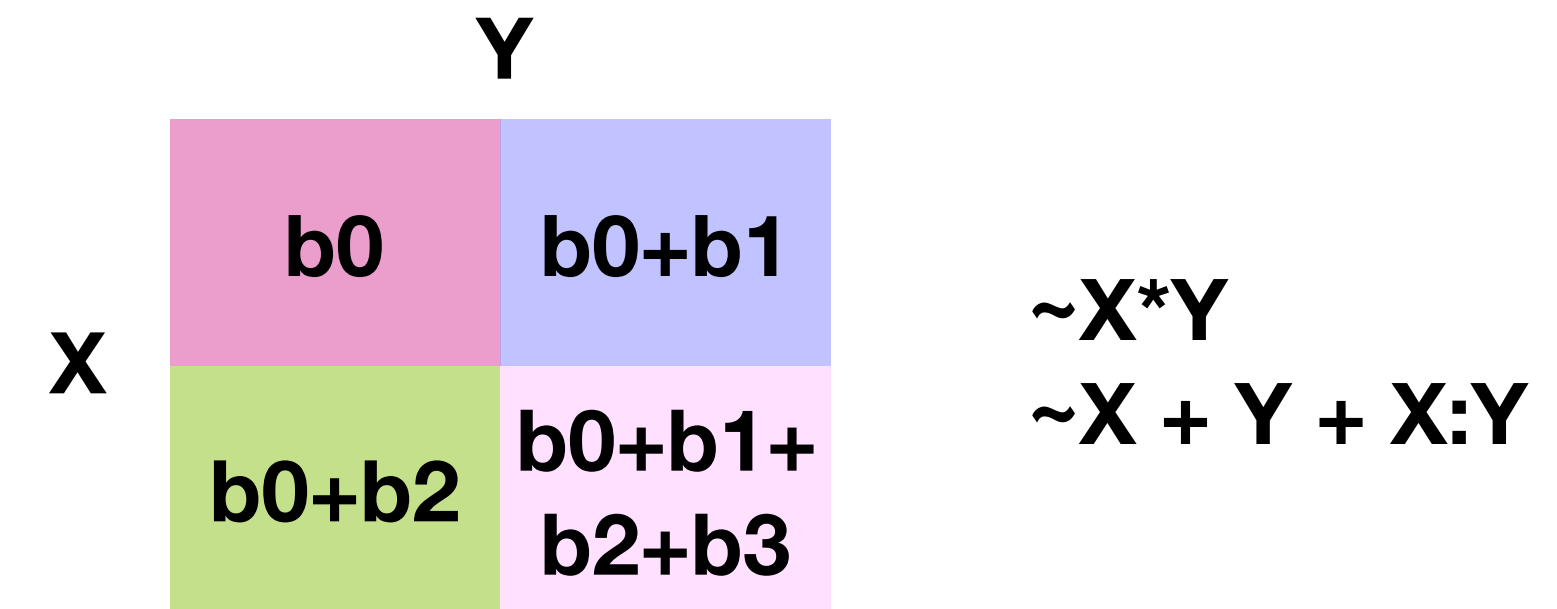
Explore model matrices with <https://github.com/csoneson/ExploreModelMatrix>

- 1 predictor, 2 groups



the coefficients mean different things in the different cases!

- 2 predictors, 2\*2 groups



# Model formulas and design matrices - example 1

## One predictor, two levels (without intercept)

### Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

### Design matrix:

	<u>treatmentcontrol</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	0	1
5	0	1
6	0	1

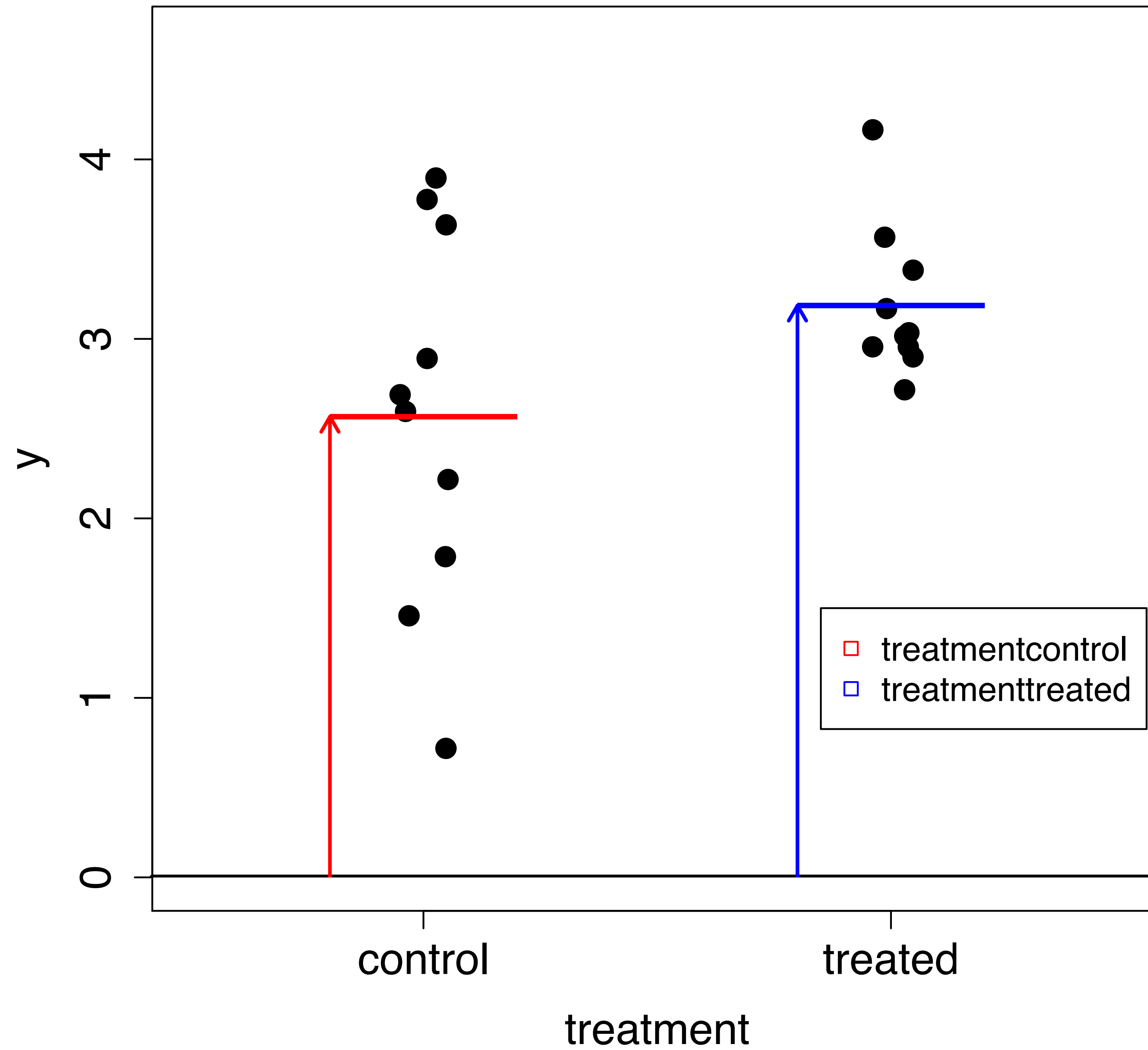
### Formula:

$\sim 0 + \text{treatment}$

### Modeled values:

control	treated
<b>treatmentcontrol</b>	<b>treatmenttreated</b>





# Model formulas and design matrices - example 1

One predictor, two levels (with intercept)

## Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

## Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

## Formula:

$\sim$  treatment

## Modeled values:

control	treated
<b>1 * Intercept +</b> <b>0 * treatmenttreated</b>	<b>1 * Intercept +</b> <b>1 * treatmenttreated</b>

# Model formulas and design matrices - example 1

One predictor, two levels (with intercept)

## Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

## Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

## Formula:

$\sim$  treatment

## Modeled values:

control	treated
$1 * \text{Intercept} + 0 * \text{treatmenttreated}$	$1 * \text{Intercept} + 1 * \text{treatmenttreated}$

# Model formulas and design matrices - example 1

One predictor, two levels (with intercept)

## Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

## Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

## Formula:

$\sim$  treatment

## Modeled values:

control	treated
$1 * \text{Intercept} + 0 * \text{treatmenttreated}$	$1 * \text{Intercept} + 1 * \text{treatmenttreated}$

# Model formulas and design matrices - example 1

One predictor, two levels (with intercept)

## Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

## Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

## Formula:

$\sim$  treatment

## Modeled values:

control	treated
$1 * \text{Intercept} + 0 * \text{treatmenttreated}$	$1 * \text{Intercept} + 1 * \text{treatmenttreated}$

# Model formulas and design matrices - example 1

One predictor, two levels (with intercept)

## Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

## Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

## Formula:

$\sim$  treatment

## Modeled values:

control	treated
$1 * \text{Intercept} + 0 * \text{treatmenttreated}$	$1 * \text{Intercept} + 1 * \text{treatmenttreated}$

# Model formulas and design matrices - example 1

One predictor, two levels (with intercept)

## Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

## Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

## Formula:

$\sim$  treatment

## Modeled values:

control	treated
1 * Intercept + 0 * treatmenttreated	1 * Intercept + 1 * treatmenttreated

# Model formulas and design matrices - example 1

## One predictor, two levels (with intercept)

### Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

### Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

### Formula:

$\sim$  treatment

### Modeled values:

control	treated
$1 * \text{Intercept} + 0 * \text{treatmenttreated}$	$1 * \text{Intercept} + 1 * \text{treatmenttreated}$



# Model formulas and design matrices - example 1

One predictor, two levels (with intercept)

## Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	control
4	s4	treated
5	s5	treated
6	s6	treated

## Design matrix:

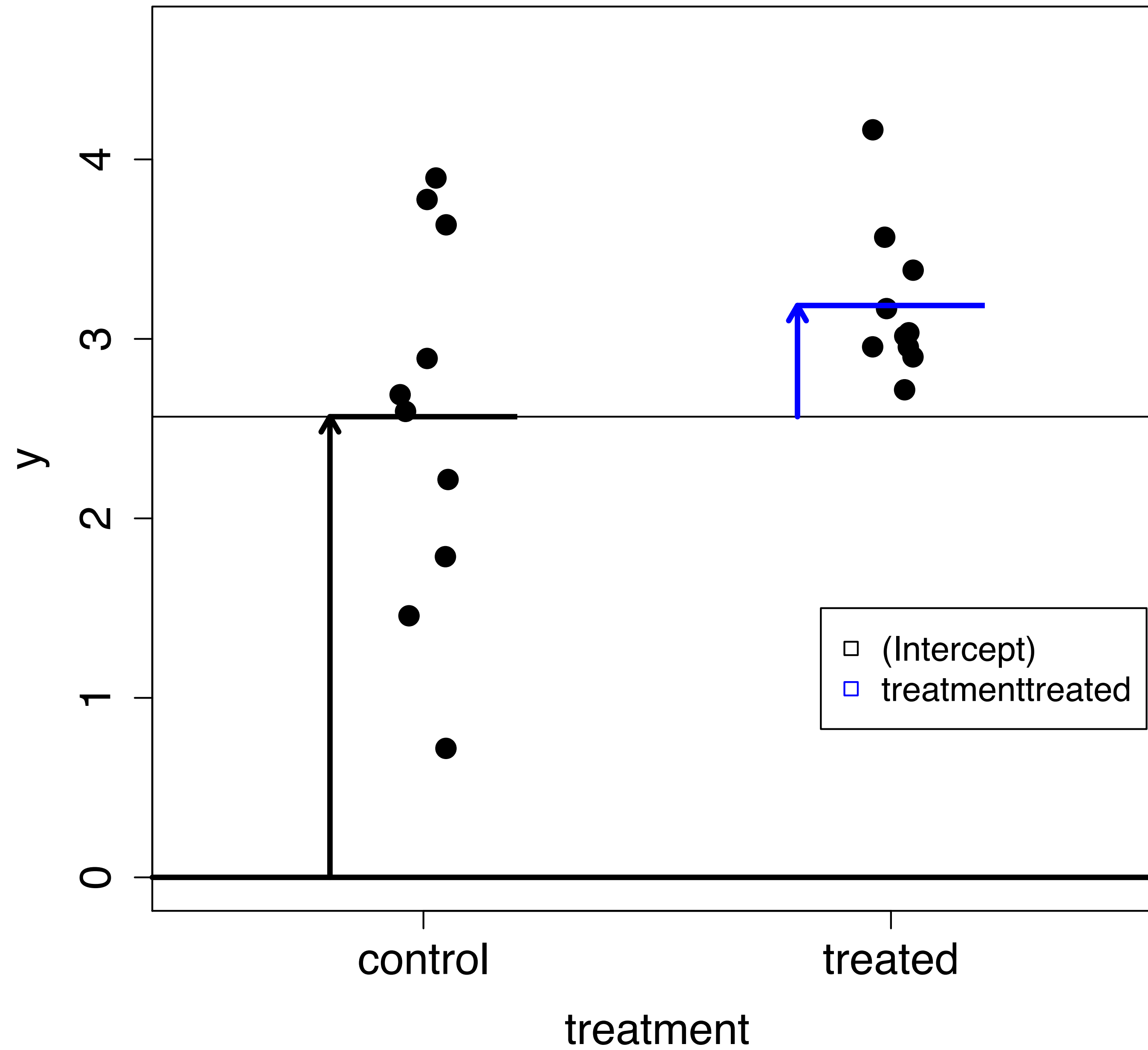
	<u>(Intercept)</u>	<u>treatmenttreated</u>
1	1	0
2	1	0
3	1	0
4	1	1
5	1	1
6	1	1

## Formula:

$\sim$  treatment

## Modeled values:

control	treated
Intercept	Intercept + <b>treatmenttreated</b>



# Model formulas and design matrices - example 2

## One continuous predictor

### Sample table:

	sample	age
1	s1	21
2	s2	12
3	s3	64
4	s4	44
5	s5	19
6	s6	26

### Design matrix:

	(Intercept)	<u>age</u>
1	1	21
2	1	12
3	1	64
4	1	44
5	1	19
6	1	26

### Formula:

$\sim$  age

### Modeled values:

s1	s2	s3	s4	s5	s6
Intercept + 21 * age	Intercept + 12 * age	Intercept + 64 * age	Intercept + 44 * age	Intercept + 19 * age	Intercept + 26 * age

# Model formulas and design matrices - example 3

## One predictor, three levels

### Sample table:

	sample	treatment
1	s1	control
2	s2	control
3	s3	treatA
4	s4	treatA
5	s5	treatB
6	s6	treatB

### Design matrix:

	<u>(Intercept)</u>	<u>treatmenttreatA</u>	<u>treatmenttreatB</u>
1	1	0	0
2	1	0	0
3	1	1	0
4	1	1	0
5	1	0	1
6	1	0	1

### Formula:

~ treatment

### Modeled values:

control	treatA	treatB
Intercept	Intercept + treatmenttreatA	Intercept + treatmenttreatB

# Model formulas and design matrices - example 4

## One predictor, paired data (or two predictors)

### Sample table:

	sample	treatment
1	s1	control
2	s1	treated
3	s2	control
4	s2	treated
5	s3	control
6	s3	treated

### Design matrix:

	<u>(Intercept)</u>	<u>samples2</u>	<u>samples3</u>	<u>treatmenttreated</u>
1	1	0	0	0
2	1	0	0	1
3	1	1	0	0
4	1	1	0	1
5	1	0	1	0
6	1	0	1	1

### Formula:

~ sample + treatment

### Modeled values:

	s1	s2	s3
control	Intercept	Intercept + <b>samples2</b>	Intercept + <b>samples3</b>
treated	Intercept + <b>treatmenttreated</b>	Intercept + <b>samples2</b> + <b>treatmenttreated</b>	Intercept + <b>samples3</b> + <b>treatmenttreated</b>

# Model formulas and design matrices - example 4

## One predictor, paired data (or two predictors)

### Sample table:

	genotype	treatment
1	A	control
2	A	control
3	A	treated
4	A	treated
5	B	control
6	B	control
7	B	treated
8	B	treated

### Design matrix:

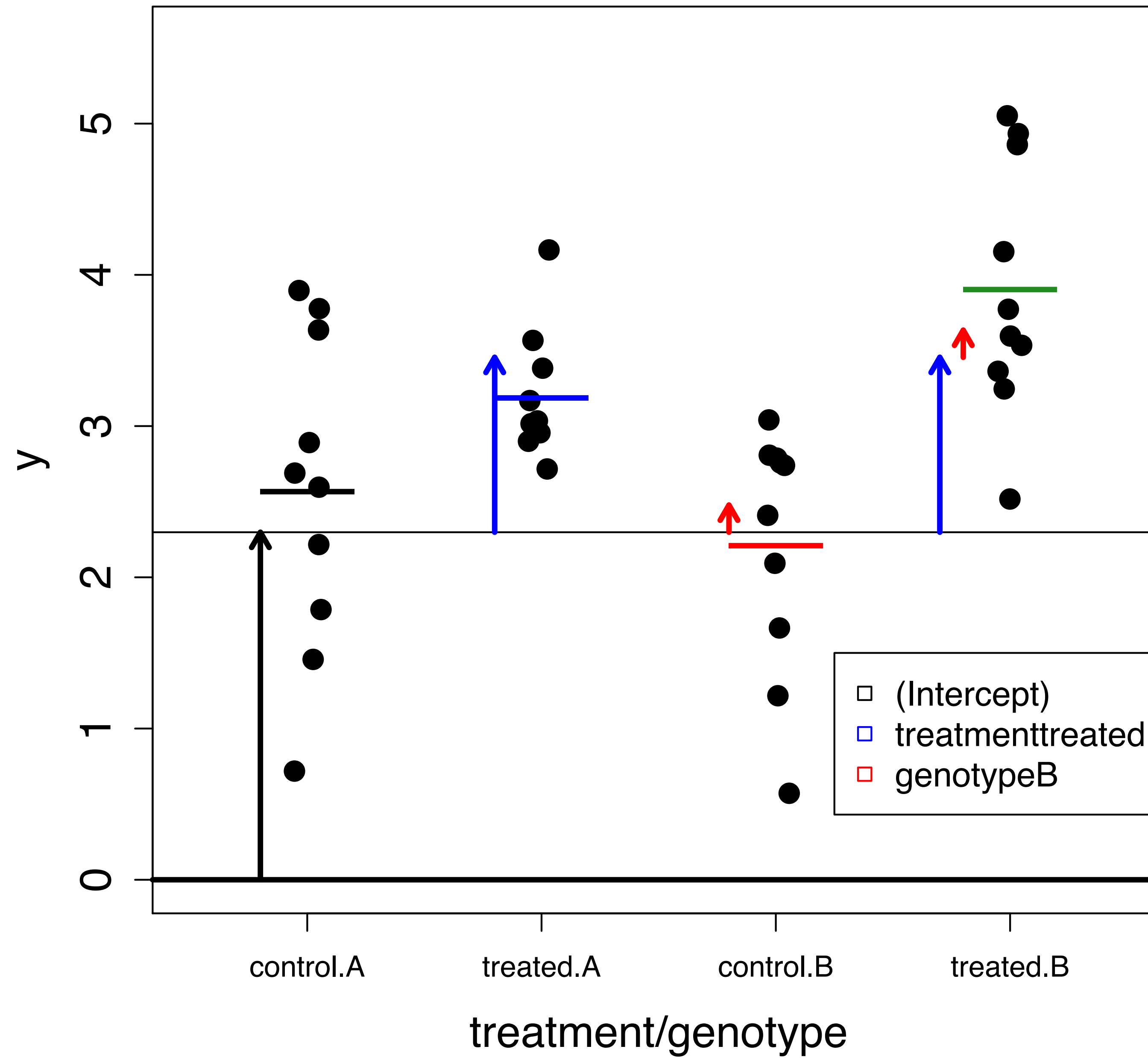
	<u>(Intercept)</u>	<u>genotypeB</u>	<u>treatmenttreated</u>
1	1	0	0
2	1	0	0
3	1	0	1
4	1	0	1
5	1	1	0
6	1	1	0
7	1	1	1
8	1	1	1

### Formula:

$\sim$  genotype + treatment

### Modeled values:

	genotype A	genotype B
control	Intercept	Intercept + <b>genotypeB</b>
treated	Intercept + <b>treatmenttreated</b>	Intercept + <b>genotypeB</b> + <b>treatmenttreated</b>



# Model formulas and design matrices - example 5

## Two predictors, with interaction

### Sample table:

	genotype	treatment
1	A	control
2	A	control
3	A	treated
4	A	treated
5	B	control
6	B	control
7	B	treated
8	B	treated

### Design matrix:

	(Intercept)	genotypeB	treatmenttreated	genotypeB:treatmenttreated
1	1	0	0	0
2	1	0	0	0
3	1	0	1	0
4	1	0	1	0
5	1	1	0	0
6	1	1	0	0
7	1	1	1	1
8	1	1	1	1

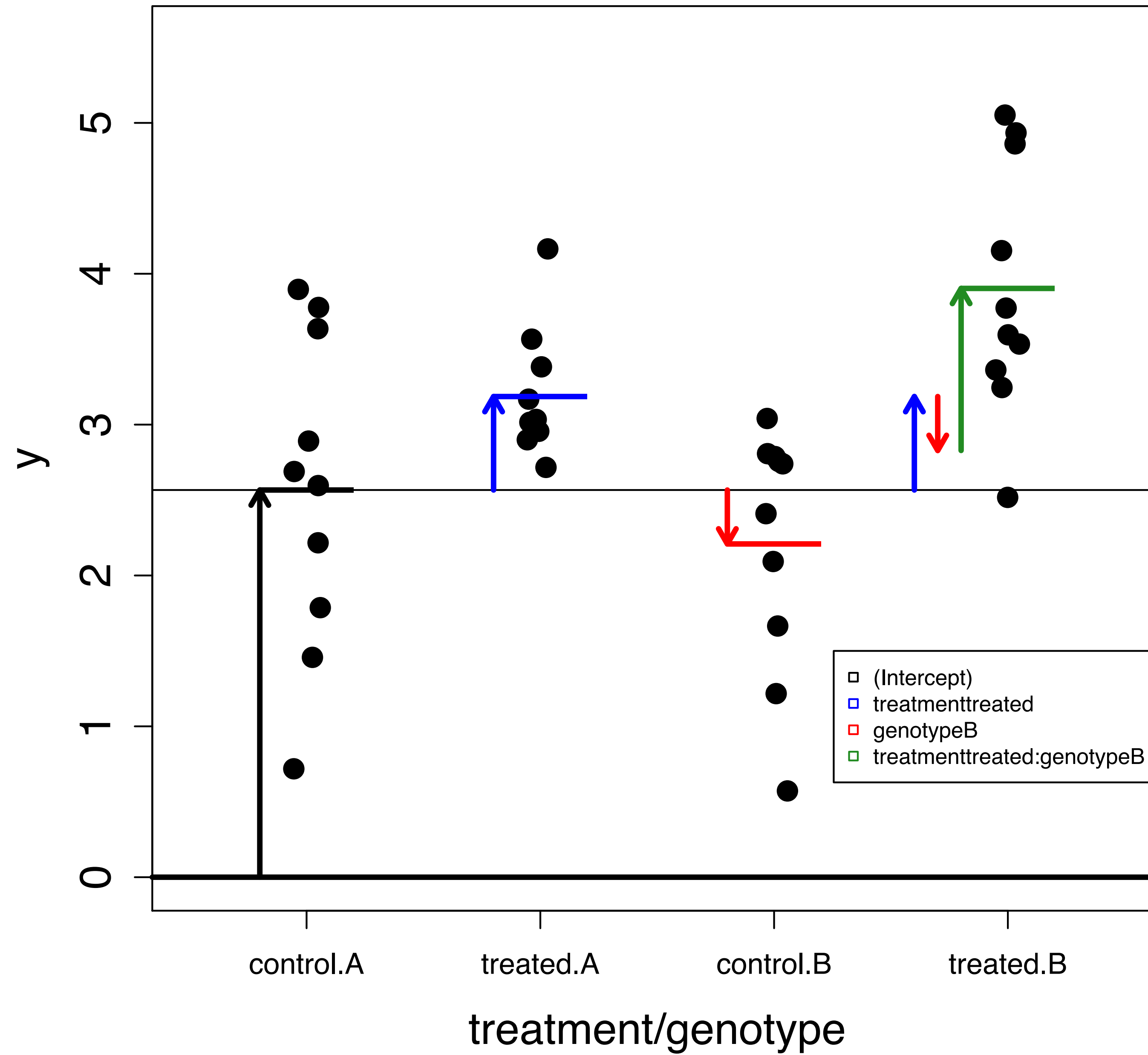
### Formula:

~ genotype \* treatment  
 ~ genotype + treatment + genotype:treatment

### Modeled values:

	genotype A	genotype B
control	Intercept	Intercept + genotypeB
treated	Intercept + treatmenttreated	Intercept + genotypeB + treatmenttreated + genotypeB:treatmenttreated





# Model formulas and design matrices - example 6

Two predictors, with interaction

## Sample table:

```
treat.gt
1 control.A
2 control.A
3 treated.A
4 treated.A
5 control.B
6 control.B
7 treated.B
8 treated.B
```

## Design matrix:

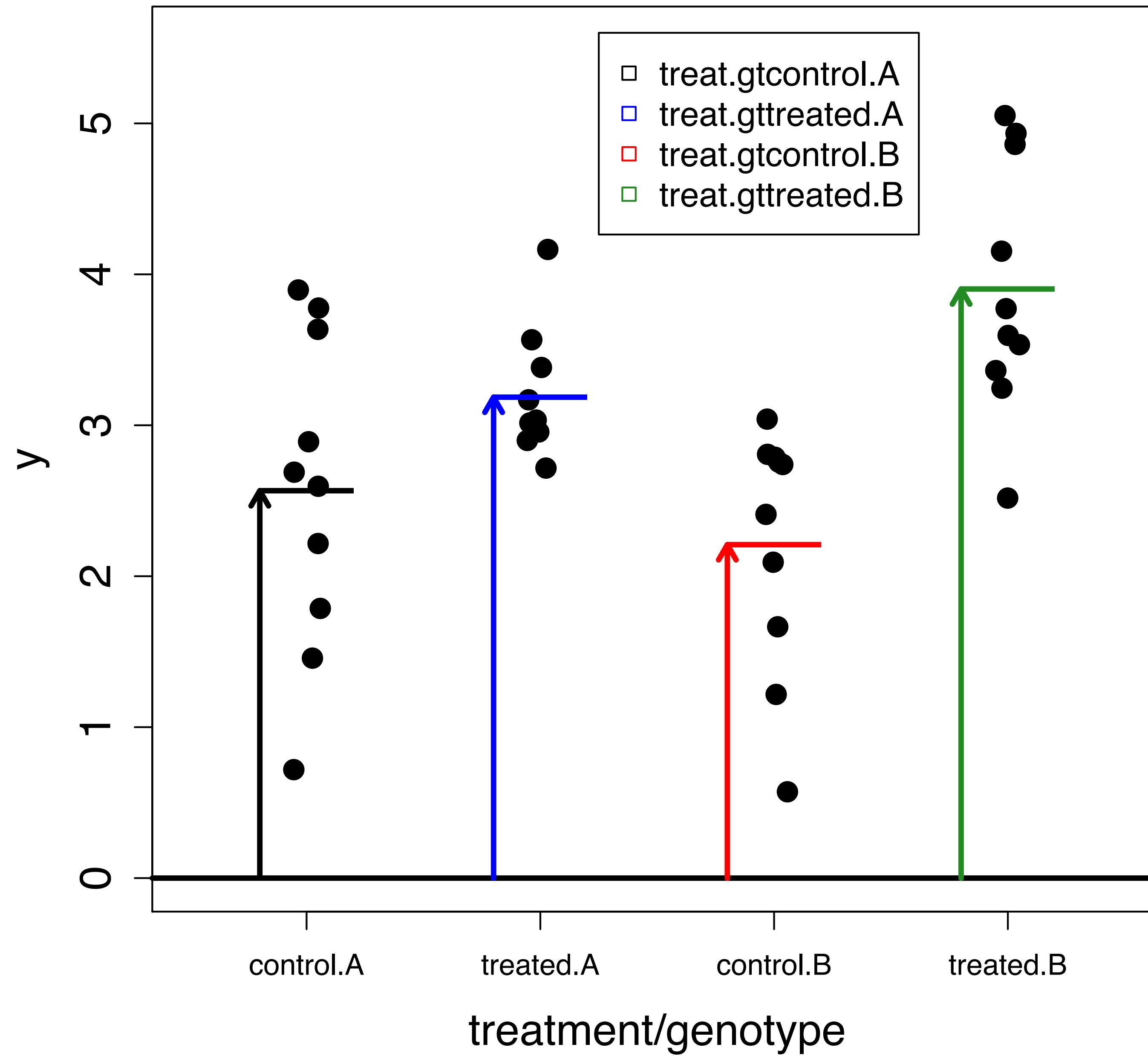
	<u>treat.gtcontrol.A</u>	<u>treat.gttreated.A</u>	<u>treat.gtcontrol.B</u>	<u>treat.gttreated.B</u>
1	1	0	0	0
2	1	0	0	0
3	0	1	0	0
4	0	1	0	0
5	0	0	1	0
6	0	0	1	0
7	0	0	0	1
8	0	0	0	1

## Formula:

$\sim 0 + \text{treat.gt}$

## Modeled values:

	genotype A	genotype B
control	<b>treat.gtcontrol.A</b>	<b>treat.gtcontrol.B</b>
treated	<b>treat.gttreated.A</b>	<b>treat.gttreated.B</b>



# References

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